

APPLIED BUSINESS ADMINISTRATION

Build a foundation for your future in business

Earn your bachelor's degree through Wayne State College's accelerated Applied Business Administration program. This 90-credit degree combines online coursework with a foundation in how organizations operate, preparing you for roles in business, industry, or government.

You'll study accounting, economics, marketing, finance, business law, and supply chain management, then apply what you learn to questions of strategy, ethics, and leadership. Additional coursework in organizational behavior, human resources, project management, and predictive analytics builds skills in managing people, coordinating projects, and using data to inform decisions.

Designed for students with a clear business career goal, the program offers a shorter path to a bachelor's degree with 30 fewer credits than a traditional degree. Whether you're starting college, transferring, or returning to finish your degree, online learning can help you balance your education with work and other responsibilities.

fast facts

Total credits: 90

Degree options: B.A. or B.S. in Applied Business Administration

Cost: \$337.70 per credit hour (includes fees)

Delivery format: Fully online

School: Business and Technology

Department: Business and Economics

 Visit www.wsc.edu/applied-business-administration-degree to learn more about this program.

why choose a three-year degree?



Fewer credits

30 fewer credits than a traditional bachelor's degree



Lower costs

Fewer credits can reduce your total tuition costs.



Less time

A shorter path can help you graduate sooner.

focus on results

Skills you'll build

- Business strategy and decision-making
- Financial and accounting analysis
- Human resources and organizational behavior
- Marketing and supply chain planning
- Project planning and management
- Predictive analytics and data interpretation
- Ethical leadership and professional communication

Career paths

- Human resources specialist
- Project coordinator
- Business analyst
- Operations coordinator
- Marketing coordinator
- Supply chain coordinator
- Small business owner

Program courses

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

The degree includes 30 credits of General Studies, 48 credits of integrated education coursework, and 12 credits of student teaching (Clinical Practice). The education coursework is organized into three coordinated strands: Literacy, Elementary Content and Methods, and Pedagogy and Practice. Courses are intentionally aligned so projects, field experiences, and assessments connect learning across each area and build toward the culminating student teaching experience.

General studies courses (30 credits)

Students must complete at least 30 credit hours that include coursework in English language arts, mathematics, science, and social studies, along with coursework in fine arts and health and wellness.

Required General Studies courses include:

- ECO 203 Principles of Microeconomics for CAT 8 3
- ECO 202 Principles of Macroeconomics for CAT 10 3

Business administration foundation (15 credits)

- BUS 208 Business Communications 3
- BUS 222 Business Law I 3
- BUS 226 Business Statistics 3
- BUS 240 Accounting 3
- BUS 241 Accounting II 3

Business core requirements (24 credits)

- BUS 260 Management Theory and Practice 3
- BUS 262 International Business 3
- BUS 270 Principles of Marketing 3
- BUS 322 Managerial Finance 3
- BUS 352 Operations and Supply Chain Management 3
- BUS 408 Business Ethics 3
- BUS 418 Legal Environment of Business 3
- BUS 420 Strategic Management 3

Focus area requirement (18 credits)

- BUS 350 Managing Organizational Behavior 3
- BUS 366 Management Science 3
- BUS 367 Foundations of Human Resource Management 3
- BUS 485 Introduction to Predictive Analytics 3
- CIS 477 Project Management 3

Plus, select one (1) of the following:

- BUS 384 Principles of Purchasing 3
- ECO 305 Economics for Managers 3

business faculty

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Visit www.wsc.edu/business-economics-department to learn more about the Department of Business and Economics.

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