2026-27 Academic Year

SPORT AND RECREATION MANAGEMENT

Master of Science in Organizational Management (MSOM)

The online Master of Science in Organizational Management (MSOM) with a specialization in Sport and Recreation Management is designed for individuals who want to advance into leadership roles within the sport, recreation, and physical activity industries. Ideal for graduates with backgrounds in education, business, or the liberal arts, the program prepares students for careers in sport administration, event and facility management, compliance, marketing, and recreation program leadership. By combining core business and management principles with sport-specific coursework, this program provides a competitive advantage in a fast-paced and evolving industry. Students gain the skills to plan, organize, lead, and evaluate sport and recreation programs, events, facilities, and personnel across collegiate, professional, nonprofit, and community-based organizations.

fast facts

No entrance exams required

Credit hours: 36 (two years full time)

Cost per credit hour: $427.45 *($261.90 tuition + $165.55 fees)*

Degree offered: Master of Science in Organizational Management (MSOM)/Sport and Recreation Management

Delivery method: Online

Department: Health, Human Performance, and Sport

School: Science, Health, and Criminal Justice

focus on results

Skills Learned

- Facility and event management
- Navigating legal and compliance issues in sport
- Resource development and team leadership
- Supporting the success of student-athletes
- Program management and implementation
- Sport marketing, promotion, and branding
- Financial and economic decision-making in sport
- Risk management and liability mitigation
- Ethical leadership and responsibility in sport

Possible Careers

- Athletic program administrator
- Sales and marketing manager
- Game day or event coordinator
- Guest relations manager
- Compliance officer
- Sports agent
- Facilities or operations manager
- Sport marketing manager
- Recreation program manager

Types of Employers

- Professional sports teams
- Collegiate athletic programs
- Recreation and community sport programs
- Sport marketing and event management firms
- Sport media companies
- Non-profit sport organizations
- Government agencies

recognized for excellence

Wayne State College's Sport and Recreation Management master's degree is offered fully online as part of its nationally recognized graduate programs, combining affordability, flexibility, and leadership-focused curriculum for sport and recreation professionals.

Best Online Master's in Organizational Management
WSC was recognized among the Best Online Master's in Organizational Management Programs for 2026 by My Degree Guide.

Most Affordable Online Master's Degrees in the U.S.
Wayne State College was ranked among the Top 10 most affordable online master's degree programs in the nation by *Intelligent.com* for 2025.

Program courses

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

MSOM core courses (18 hours)

PED 622 Stats Applications/Data Analysis 3

Select one of the following 3

- CNA 665 Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (3)
- EDU 603 Introduction to Educational Research and Design (3)
- PED 650 Research Design (3)

Leadership

Students who would like a leadership emphasis in their program of study may, with permission from their advisor, take two leadership courses as part of their 12 hours. The second course would be substituted for a course in one of the other three areas.

Select one of the following 3

- BUS 627 Ethics in Leadership (3)
- BUS 665 Leadership Seminar (3)
- CNA 661 Research in Leadership (3)

Communication

Select one of the following 3

- BUS 620 Managerial Communication (3)
- CNA 675 Legal Topics in Media and Communication (3)

Organizational behavior

Select one of the following 3

- BUS 690 Seminar in Organizational Behavior (3)
- CNA 648 Advanced Organizational Communication (3)

Conflict management and organizational psychology

Select one of the following 3

- BUS 628 Dispute Resolution Management (3)
- CNA 617 Topics in Argumentation and Persuasion (3)
- PSY 535 Industrial/Organizational Psychology (3)

Sport and Recreation Management focus area (18 hours)

Select one of the following 3

- PED 631 Seminar in Sport Management (3)
- PED 664 Sport Event and Facility Management (3)

Select three of the following 9

- PED 605 Economy of Sport (3)
- PED 610 Legal Aspects of Sport (3)
- PED 612 Advanced Sport Marketing and Promotion (3)
- PED 631 Seminar in Sport Management (3)
- PED 664 Sport Event and Facility Management (3)
- PED 685 Social Issues in Sport (3)

PED 694 Focus Area Exit Benchmark 0
Thesis, scholarly project, or internship 6

questions? contact:

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