

BUSINESS ADMINISTRATION > INTERNATIONAL BUSINESS STUDIES

As the world becomes increasingly interconnected, businesses are expanding their operations globally. Studying international business can help you understand the complexities of international trade and the factors that influence global markets. In the International Business Studies degree program at Wayne State, you will build a solid foundation of business knowledge in finance, marketing, operations, and management. You will also learn how to apply those skills in the global environment of business, while taking into consideration the different cultures and perspectives on decision making. This can lead to a wide range of career opportunities in various fields, as many multinational corporations seek employees with a strong understanding of global business practices.

fast facts

Credit hours: 63

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree options: B.A. or B.S.

Department: Business and Economics

School: Business and Technology

Popular pairings: Agribusiness, Economics, Geography, Finance, Supply Chain Management

Accreditation: International Accreditation Council for Business Education (IACBE)

focus on results

Skills Learned

- Principles of international economics
- Understanding globalization and the global economy
- Cultural awareness and geographic relationships
- Business management and leadership
- Legal and ethical standards of business
- Principles of business marketing
- Presentation and public speaking
- Oral and written communication
- Computer literacy and competency
- Organization and time management

Possible Careers

- International sales
- Business manager
- International operations
- International marketing
- Global trade specialist
- Logistics manager
- Financial analyst
- Product manager
- Foreign exchange trader
- Import / export specialist

Types of Employers

- Banks / financial institutions
- Multinational corporations
- Government agencies
- Businesses and corporations
- International organizations
- Trading and securities companies
- Consulting firms
- Manufacturing companies
- Transportation companies
- Shipping companies

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Career Scholars Program
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Sigma Beta Delta

Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Take ECO 203 Principles of Microeconomics for CAT 8. Take ECO 202 Principles of Macroeconomics for CAT 10.

Business Administration Foundation Courses

BUS 208 Business Communications	3
BUS 222 Business Law I	3
BUS 226 Business Statistics	3
BUS 240 Accounting I	3
BUS 241 Accounting II	3
ECO 202 Principles of Macroeconomics.....	3
ECO 203 Principles of Microeconomics	3

Business Administration Core Courses

BUS 260 Management Theory and Practice.....	3
BUS 262 International Business.....	3
BUS 270 Principles of Marketing.....	3
BUS 322 Managerial Finance.....	3
BUS 352 Operations and Supply Chain Management	3
BUS 408 Business Ethics	3
BUS 418 Legal Environment of Business.....	3
BUS 420 Strategic Management.....	3

International Business Studies Concentration Courses

BUS 350 Managing Behavior in Organizations	3
BUS 457 Topics in Globalization.....	3
ECO 301 Applied Economic Analysis	3
ECO 430 International Economics.....	3
Select one of the following.....	3
GEO 300 Human Geography (3)	
GEO 315 World Economic Geography (3)	
Select one of the following.....	3
GEO 340 Geography of the U.S. and Canada (3)	
GEO 350 Geography of Europe (3)	
GEO 360 Geography of Russia (3)	
GEO 370 Geography of Latin America (3)	
GEO 380 Geography of Asia (3)	

Student learning outcomes

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

business and economics faculty



Visit www.wsc.edu/business-economics-department to learn more about the Department of Business and Economics.

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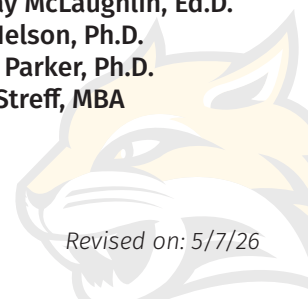
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