

# BUSINESS ADMINISTRATION > MANAGEMENT

Are you looking for a degree that can land you a job in virtually any business? A Management degree can provide you with job security and give you a competitive edge. Managers are critical to getting the job done well and are always on the cutting edge of decision making and problem-solving. A Management degree is incredibly versatile and can be used in a variety of industries, giving you the flexibility to explore different career paths. Wayne State's Management degree program offers you a solid background in leadership and management science, business operations and organizational structure, financial literacy, management information systems, and human behavior in organizations. You'll also learn practical skills such as communication, problem-solving, decision-making, and strategic thinking for businesses. Our Management degree program also provides you with skills needed to manage and grow your own business. And, if you're wanting to advance to the next level, you'll be well-prepared for a graduate program to earn your online MBA.

## fast facts

**Credit hours:** 63

*Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.*

**Degree options:** B.A. or B.S.

**Department:** Business and Economics

**School:** Business and Technology

**Popular pairings:** Agribusiness, Economics, Marketing, Public Administration

**Accreditation:** International Accreditation Council for Business Education (IACBE)

## focus on results

### Skills Learned

- Managerial and supervisory strategies
- Applying analytical approaches to management issues
- Workforce planning and organizational design
- Business management and leadership
- Legal and ethical standards of business
- Principles of business marketing
- Presentation and public speaking
- Oral and written communication

### Possible Careers

- Small-business owner
- CEO
- Project manager
- Team leader
- Store manager
- Business analyst
- Account executive
- Sales manager
- Operations manager
- Human resource manager
- Financial manager

### Types of Employers

- Business and corporations
- Manufacturing companies
- Retail stores
- Hospitals and medical clinics
- Schools, colleges, and universities
- Banks and financial institutions
- Government / federal agencies
- Insurance companies
- Manufacturing companies
- Self-employment

## outside the classroom



Visit [www.wsc.edu/clubs](http://www.wsc.edu/clubs) to learn more about clubs and organizations on campus.

### Activities / Opportunities

- Career Scholars Program
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

### Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Sigma Beta Delta

# Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

## Program courses

Take ECO 203 Principles of Microeconomics for CAT 8. Take ECO 202 Principles of Macroeconomics for CAT 10.

### Business Administration Foundation Courses

BUS 208 Business Communications .....	3
BUS 222 Business Law I .....	3
BUS 226 Business Statistics .....	3
BUS 240 Accounting I .....	3
BUS 241 Accounting II .....	3
ECO 202 Principles of Macroeconomics.....	3
ECO 203 Principles of Microeconomics .....	3

### Business Administration Core Courses

BUS 260 Management Theory and Practice.....	3
BUS 262 International Business.....	3
BUS 270 Principles of Marketing.....	3
BUS 322 Managerial Finance.....	3
BUS 352 Operations and Supply Chain Management .....	3
BUS 408 Business Ethics .....	3
BUS 418 Legal Environment of Business.....	3
BUS 420 Strategic Management.....	3

### Management Concentration Courses

BUS 350 Managing Behavior in Organizations .....	3
BUS 366 Management Science .....	3
BUS 367 Foundations of Human Resource Management.....	3
CIS 477 Project Management.....	3
Select one of the following.....	3
BUS 472 Marketing Analytics (3)	
BUS 485 Introduction to Predictive Analytics (3)	
Select one of the following.....	3
BUS 340 Internal Financial Reporting (3)	
BUS 372 Selling and Sales Management (3)	
BUS 383 Principles of Transportation (3)	
ECO 305 Economics for Managers (3)	
ITE 306 Industrial Safety (3)	

## Student learning outcomes

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

## business and economics faculty



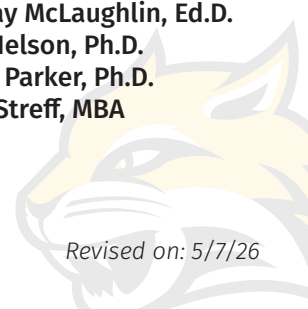
Visit [www.wsc.edu/business-economics-department](http://www.wsc.edu/business-economics-department) to learn more about the Department of Business and Economics.

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