

BUSINESS ADMINISTRATION > PROFESSIONAL STUDIES

The Professional Studies degree program at Wayne State College can prepare you for a variety of careers in the business world. With several business programs to choose from, you'll get to tailor your academic coursework to those goals. The Business Department at WSC offers classes in accounting, marketing, international business, finance, human resource management, office administration, business management, economics, public accounting, and agribusiness. You'll meet with your advisor to plan your own program to fit where you see yourself in the future. With the Professional Studies degree program, you get to choose your own adventure!

fast facts

Credit hours: 63

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree options: B.A. or B.S.

Department: Business and Economics

School: Business and Technology

Popular minors: Economics, International Business Studies, International Studies, Economics, Management, Pre-Law

Accreditation: International Accreditation Council for Business Education (IACBE)

focus on results

Skills Learned

- Business management and leadership
- Legal and ethical standards of business
- Basic accounting and finance
- Principles of business marketing
- Presentation and public speaking
- Oral and written communication
- Computer literacy and competency
- Organization and time management
- Time management

Possible Careers

- Bookkeeper
- Office administrator
- Executive assistant
- Store manager
- Bank or loan officer
- Real estate agent
- Human resource coordinator
- Insurance agent
- Marketing coordinator
- Office manager

Types of Employers

- Businesses and corporations
- Private organizations
- Banks and financial institutions
- Real estate agencies
- Government offices
- Retail stores
- Accounting firms
- Investment companies
- Insurance companies

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Career Scholars Program
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Sigma Beta Delta

Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Take ECO 203 Principles of Microeconomics for CAT 8. Take ECO 202 Principles of Macroeconomics for CAT 10.

Business Administration Foundation Courses

BUS 208 Business Communications	3
BUS 222 Business Law I	3
BUS 226 Business Statistics	3
BUS 240 Accounting I	3
BUS 241 Accounting II	3
ECO 202 Principles of Macroeconomics	3
ECO 203 Principles of Microeconomics	3

Business Administration Core Courses

BUS 260 Management Theory and Practice	3
BUS 262 International Business	3
BUS 270 Principles of Marketing	3
BUS 322 Managerial Finance	3
BUS 352 Operations and Supply Chain Management	3
BUS 408 Business Ethics	3
BUS 418 Legal Environment of Business	3
BUS 420 Strategic Management	3

Professional Studies Concentration Courses

Electives approved by student's advisor and school dean	18
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Student learning outcomes

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

business and economics faculty



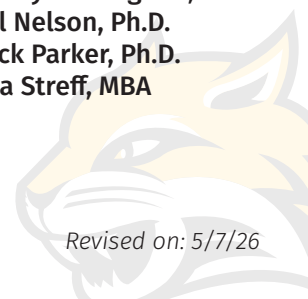
Visit www.wsc.edu/business-economics-department to learn more about the Department of Business and Economics.

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Lindsay McLaughlin, Ed.D.
Jeryl Nelson, Ph.D.
Chuck Parker, Ph.D.
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