

BUSINESS ADMINISTRATION > FINANCE

As a business leader, you need to spend money to make money. To succeed at this, you need strong analytical skills to evaluate financial data, and you'll need to make strategic decisions based on that analysis. You need to manage cash flows, allocate capital efficiently, and raise capital in a cost-effective way, while considering risk and prevailing business conditions. At Wayne State, you can develop a solid understanding of these concepts, along with the tools and terminology needed for financial analysis in today's challenging business world. Career opportunities in finance may include positions in investment banking, corporate finance, financial planning, risk management, accounting, and more. Because finance is a broad field, a Finance degree can open the door to many high-paying careers in a variety of industries or professions, whether you want to work in the private sector, government, or a nonprofit setting.

fast facts

Credit hours: 63

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree options: B.A. or B.S.

Department: Business and Economics

School: Business and Technology

Popular pairings: Accounting (Professional Accountancy), Economics, International Business Studies, Management Information Systems, Pre-Law

Accreditation: International Accreditation Council for Business Education (IACBE)

focus on results

Skills Learned

- Forecasting
- Investment strategies
- Business valuation
- Business management and leadership
- Legal and ethical standards of business
- Security analysis
- Working capital management and budgeting
- Financial statement analysis
- Oral and written communication
- Managing risk

Possible Careers

- Financial analyst
- Business analyst
- Loan officer
- Financial advisor
- Credit analyst
- Investment banker
- Insurance and risk manager
- Securities broker
- Real estate agent
- Bank examiner

Types of Employers

- Banks and financial institutions
- Financial consulting firms
- Investment companies
- Insurance companies
- Real estate companies
- Credit agencies
- Bank oversight agencies
- Corporations

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Career Scholars Program
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Sigma Beta Delta

Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Take ECO 203 Principles of Microeconomics for CAT 8. Take ECO 202 Principles of Macroeconomics for CAT 10.

Business Administration Foundation Courses

BUS 208 Business Communications	3
BUS 222 Business Law I	3
BUS 226 Business Statistics	3
BUS 240 Accounting I	3
BUS 241 Accounting II	3
ECO 202 Principles of Macroeconomics	3
ECO 203 Principles of Microeconomics	3

Business Administration Core Courses

BUS 260 Management Theory and Practice	3
BUS 262 International Business	3
BUS 270 Principles of Marketing	3
BUS 322 Managerial Finance	3
BUS 352 Operations and Supply Chain Management	3
BUS 408 Business Ethics	3
BUS 418 Legal Environment of Business	3
BUS 420 Strategic Management	3


Finance Concentration Courses

BUS 324 Intermediate Managerial Finance	3
BUS 423 Advanced Managerial Finance	3
BUS 424 Investments	3
ECO 310 Money and Banking	3
Select one of the following	3
BUS 344 Financial Accounting and Analysis (3)	
BUS 348 Intermediate Accounting II(3)	
Select one of the following	3
BUS 327 Principles of Real Estate (3)	
BUS 427 Bank Management (3)	
ECO 430 International Economics (3)	

Student learning outcomes

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

business and economics faculty

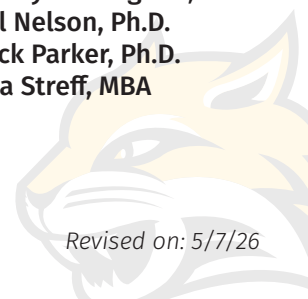
 Visit www.wsc.edu/business-economics-department to learn more about the Department of Business and Economics.

Gerard Ras, Ph.D.
Dean
402-375-7246
Gardner Hall 105
geras1@wsc.edu

John Vinchattle, M.S.
Associate Dean
402-375-7347
Gardner Hall 106B
jovinch1@wsc.edu

Henry Akaeze, Ph.D.
Mwata Chisha, Ph.D.
Laura Dendinger, J.D.
Morgan Erwin, MPA
Brian Kufner, Ph.D.
Michelle Laughlin, Ed.D.
Kelly Legler, MBA

Patricia Lutt, Ph.D.
Rose MacClure, J.D.
Lindsay McLaughlin, Ed.D.
Jeryl Nelson, Ph.D.
Chuck Parker, Ph.D.
Carla Streff, MBA



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