

# BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY EDUCATION

## Field endorsement to teach grades PK-12

The Business, Marketing and Information Technology (BMIT) endorsement prepares students for certification to teach basic business and information technology courses in Nebraska schools to grade levels 6-12. This degree offers a unique opportunity to inspire the next generation of leaders, entrepreneurs, and tech-savvy professionals. As a business education teacher, you will play a crucial role in shaping students' understanding of the business world, guiding them through real-world applications of technology, and helping them develop the creativity and analytical thinking required in modern careers.

*If you choose the Business, Marketing, and IT Education field endorsement, you are not required to choose any other endorsements to receive your B.A. or B.S.*

## fast facts

### Credit hours: 81

*Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.*

### Degree options: B.A. or B.S.

**Departments:** Business and Economics, Educational Foundations and Leadership

**Schools:** Business and Technology, Education and Counseling

**Popular pairings:** Coaching, Spanish Education, Work-Based Learning

**Accreditation:** International Accreditation Council for Business Education (IACBE)

## focus on results

### Skills Learned

- Principles of economics
- Personal finance
- Foundation of human resource management
- Principles of accounting
- Principles of marketing and advertising
- Conducting international business
- Office systems and technology
- Information management and processing
- Presentation and public speaking

### Possible Careers

- Business teacher
- Computer teacher
- Career counselor
- Marketing teacher
- Accounting teacher
- Keyboarding instructor
- Information technology teacher
- Academic advisor
- Vocational instructor

### Types of Employers

- Middle schools
- High schools
- Business schools
- Vocational schools
- Career training centers
- Colleges and universities
- Businesses and corporations
- Non-profit organizations

## outside the classroom

Visit [www.wsc.edu/clubs](http://www.wsc.edu/clubs) to learn more about clubs and organizations on campus.

### Activities / Opportunities

- Northeast Nebraska Teacher Academy (NENTA)
- Peer tutoring and mentoring
- Study Abroad

### Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Nebraska State Education Association (NSEA) Aspiring Educators
- Sigma Beta Delta
- Upsilon Pi Epsilon

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

## Program courses

Take ECO 202 Principles of Macroeconomics for CAT 10. Take ECO 203 Principles of Microeconomics for CAT 8.

### Business Administration Content Courses

BUS 122 Personal Finance in Modern Society.....	3
BUS 208 Business Communications .....	3
BUS 222 Business Law I .....	3
BUS 240 Accounting I .....	3
BUS 241 Accounting II .....	3
BUS 262 International Business.....	3
BUS 270 Principles of Marketing.....	3
BUS 367 Foundations of Human Resource Management.....	3

### Career Education Content Courses

CED 423 Coordinating Techniques .....	3
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### Information Technology Content Courses

CIS 132 Principles of Computing and Information Systems .....	3
CIS 307 Business Technology and Collaboration Tools.....	3
CIS 430 Management Information Systems.....	3
CSC 165 Introduction to Web Development.....	3

### Marketing Content Courses

BUS 372 Selling and Sales Management .....	3
BUS 374 Advertising and Integrated Marketing.....	3
Select one of the following.....	3
BUS 470 Marketing Management (3)	
BUS 475 Consumer Purchasing and Motivation (3)	
BUS 476 Omnichannel Retailing Management (3)	
CIS 375 Introduction to E-Commerce (3)	

### Professional Education Courses

EDU 150 Introduction to Professional Education .....	3
EDU 245 Preparing for Level 2: Teacher Candidacy.....	0
EDU 250 Human Development and Cognition .....	3
EDU 275 PK-12 Instructional Design.....	3
EDU 310 Reading, Writing, and Assessment in Content Areas .....	2
EDU 409 Content Area Methods and Assessment (Business Administration).....	3
EDU 414 Content Area Practicum Experience .....	1
EDU 445 Preparing for Level 3: Clinical Practice.....	0
EDU 456 Clinical Practice and Seminar for the Secondary School.....	12
SPD 302 Inclusion and Co-teaching in General Education .....	3
SPD 436 Classroom Management through Social Emotional Learning 7-12 .....	3

**Work experience:** This endorsement is available only to those persons who have either A) 1,000 verified hours of paid work experience relevant to the career field; or B) at least 300 hours of supervised work experience relevant to the career field under the direction of the college.

## Student learning outcomes

### Business programs

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

### Education programs

Teacher candidates who successfully complete an education preparation program at Wayne State will be able to:

1. Create environments that support individual and collaborative learning using knowledge of how students grow and develop, along with individual differences and diverse cultures. (InTASC Standards 1-3)
2. Plan for instruction by applying content knowledge, a variety of instructional strategies, and multiple methods of assessment to connect concepts for learners in real-world applications. (InTASC Standards 4-8)
3. Engage in ongoing professional learning and use evidence to reflect on and adapt practice to meet the needs of each learner. (InTASC Standard 9)
4. Seek leadership roles and opportunities to take responsibility for student learning, to collaborate with stakeholders, and to advance the profession. (InTASC Standard 10)

## business and economics faculty

Visit [www.wsc.edu/business-economics-department](http://www.wsc.edu/business-economics-department) to learn more about the Department of Business and Economics.

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