

BUSINESS ADMINISTRATION > AGRIBUSINESS

Agriculture is the foundation of the economy in the Midwest. It plays a crucial role in feeding the world and supporting rural economies. By studying agribusiness, you could be part of this important work and make a positive impact in people's lives. Agribusiness encompasses any operation related to farming that extends beyond the gate. It focuses on the business aspects of agriculture, including management, marketing, finance, and economics. Having knowledge of all aspects of agribusiness will help you succeed in any ag-related career you choose to pursue. In the Agribusiness degree program at Wayne State, you will learn how to successfully manage and optimize a farming operation, or work in other agribusiness-related careers such as sales, logistics, or marketing. You'll also build a solid understanding of how global and domestic agricultural policies impact the entire agriculture industry. Set right in the heart of Nebraska's farm country, Wayne State College is the perfect location for studying in the Agribusiness degree program.

fast facts

Credit hours: 63

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree options: B.A. or B.S.

Department: Business and Economics

School: Business and Technology

Popular pairings: Economics, Finance, Marketing, Management

Accreditation: International Accreditation Council for Business Education (IACBE)

focus on results

Skills Learned

- Farm operation and management
- Legal and ethical standards of business
- Principles of business marketing
- Presentation and public speaking
- Oral and written communication
- Computer literacy and competency
- Organization and time management
- Commodity marketing and pricing
- Analysis of current ag-related policies
- Economic analysis of ag business supply chain

Possible Careers

- Agronomy sales and service
- Farm management
- Farm product marketing
- Agricultural economist
- Agricultural finance specialist
- Agricultural policy analyst
- Market advisor
- Commodity trader
- Insurance underwriter
- Grain and livestock manager

Types of Employers

- Farms and ranches
- Agriculture companies
- Farm equipment manufacturers
- Chemical and seed companies
- Farm product companies
- Government agencies (USDA)
- Financial consulting firms
- Insurance companies
- Non-profit organizations

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Career Scholars Program
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

Clubs / Organizations

- Collegiate Entrepreneurs' Organization (CEO) (*open to Career Scholars*)
- FBLA Collegiate
- Sigma Beta Delta

Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Take ECO 203 Principles of Microeconomics for CAT 8. Take ECO 202 Principles of Macroeconomics for CAT 10.

Business Administration Foundation Courses

BUS 208 Business Communications	3
BUS 222 Business Law I	3
BUS 226 Business Statistics	3
BUS 240 Accounting I	3
BUS 241 Accounting II	3
ECO 202 Principles of Macroeconomics.....	3
ECO 203 Principles of Microeconomics	3

Business Administration Core Courses

BUS 260 Management Theory and Practice	3
BUS 262 International Business.....	3
BUS 270 Principles of Marketing.....	3
BUS 322 Managerial Finance.....	3
BUS 352 Operations and Supply Chain Management	3
BUS 408 Business Ethics	3
BUS 418 Legal Environment of Business.....	3
BUS 420 Strategic Management.....	3

Agribusiness Concentration Courses

BUS 366 Management Science	3
BUS 432 Agricultural Marketing and Pricing	3
BUS 434 Agricultural Policy	3
ECO 365 Economics of Agriculture	3
ECO 375 Natural Resource Economics.....	3
Select one of the following.....	3
BUS 327 Principles of Real Estate (3)	
BUS 372 Selling and Sales Management (3)	
ECO 305 Economics for Managers (3)	
ECO 310 Money and Banking (3)	

Student learning outcomes

1. Demonstrate an understanding of the core areas of business, which includes accounting, economics, management, quantitative business, finance, marketing, legal environment, information systems, and international
2. Demonstrate effective skills in written and oral communication in business settings
3. Work effectively in a team environment
4. Apply ethical frameworks to formulate management decision alternatives

business and economics faculty



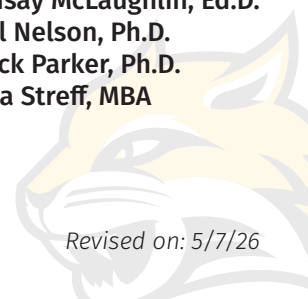
Visit www.wsc.edu/business-economics-department to learn more about the Department of Business and Economics.

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