

MUSIC INDUSTRY

A career in music can mean more than just teaching or performing. A degree in Music combined with education in business can lead you to a career in the music industry. Imagine yourself in the music business as an expert in music products, selling instruments and sound equipment. Or you could be in charge of promoting up-and-coming artists. Through the Music Industry degree program at Wayne State, you'll be ready for any of these careers – ready to share your passion with the world.

fast facts

Credit hours: 57

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree offered: B.A.

Department: Music

School: Arts and Humanities

Popular pairings: Business Administration, Marketing, Spanish

focus on results

Skills Learned

- Music theory and ear training
- Music software: Dorico[®], Cakewalk[®], GarageBand[®], and Audacity[®]
- History and literature of music
- Arts management
- Instrument repair
- Principles of marketing
- Accounting fundamentals
- Retail management

Possible Careers

- Recording artist
- Music director
- Music store owner / manager
- Concert promoter
- Music sales
- Music producer
- Entertainment lawyer

Types of Employers

- Music venues
- Recording studios
- Performance groups
- Churches
- Schools, colleges, and universities
- Entertainment companies
- Production companies
- Theatres
- Music stores

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Performance Opportunities

- Chamber Choir
- Chamber Music (various ensembles)
- Concert Choir
- Fortis Tenor/Bass Choir
- Jazz Ensemble
- Lyrica Soprano/Alto Choir
- Marching Band
- Mariachi Negro y Oro
- Symphonic Band
- Wind Ensemble

Clubs / Organizations

- Kappa Kappa Psi – an honorary band fraternity that provides service to the band program and Music Department
- Ukelele Club

Courses and outcomes

2026-27 Academic Year

The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Take MUS 103 Fundamentals of Music Theory for CAT 4.

Music Core Courses

MUS 101 Music Theory I.....	3
MUS 102 Music Theory II.....	3
MUS 104 Aural Skills I.....	1
MUS 305 Music Technology.....	1
MUS 402 History and Literature of Music II.....	3
Primary Applied Lessons (100-level).....	4

Music Industry Concentration Courses

BUS 142 Survey of Accounting.....	3
BUS 270 Principles of Marketing.....	3
BUS 476 Omnichannel Retailing Management.....	3
MUS 210 Introduction to Nonprofit Performing Arts Management.....	3
MUS 280 Class in Piano I.....	1
MUS 281 Class in Piano II.....	1
MUS 304 Music Industry.....	3
MUS 403 Instrument Repair.....	1
MUS 409 Arts Marketing.....	3
MUS 420 Music Industry Capstone.....	2
MUS 497 Music Industry Internship.....	6
Upper-level Primary Applied Lessons.....	1
Choose from the following ensemble electives.....	6
MUS 133 Fortis Tenor/Bass Choir (1)	
MUS 135 Mariachi Negro y Oro (0.5)	
MUS 136 Percussion Ensemble (0.5)	
MUS 139 Keyboard Ensemble (0.5)	
MUS 140 Lyrica Soprano/Alto Treble Choir (1)	
MUS 141 Choir (1)	
MUS 142 Marching Band/Wind Ensemble (1)	
MUS 144 Chamber Choir (0.5)	
MUS 145 Brass Ensemble (0.5)	
MUS 146 Woodwind Chamber Ensemble (0.5)	
MUS 147 Jazz Ensemble (1)	
MUS 148 String Ensemble (0.5)	
MUS 149 Symphonic Band (0.5)	
MUS 441 Choir (1)	
MUS 442 Marching Band/Wind Ensemble (1)	

Electives by advisement (choose fromt the following).....	6
BUS 208 Business Communications (3)	
BUS 222 Business Law I (3)	
BUS 260 Management Theory and Practice (3)	
BUS 307 Office Systems and Technologies (3)	
BUS 350 Managing Behavior in Organizations (3)	
BUS 356 Conflict Management (3)	
BUS 357 Negotiations (3)	
BUS 367 Foundations of Human Resource Management (3)	
BUS 372 Selling and Sales Management (3)	
BUS 373 Marketing with Social Media (3)	
BUS 374 Advertising and Integrated Marketing (3)	
BUS 471 Principles of Supervision (3)	
BUS 475 Consumer Purchasing and Motivation (3)	
CNA 162 Audio Production (3)	
CNA 210 Interpersonal Communication (3)	
CNA 232 Stagecraft (3)	
CNA 262 Writing for the Mass Media (3)	
CNA 274 Video and Film Production I (3)	
CNA 301 Advertising Copywriting (3)	
CNA 331 Scene Design (3)	
CNA 337 Costumes and Make Up for the Stage and Screen (3)	
CNA 374 Public Relations (3)	
CNA 387 Lighting (3)	
CNA 426 Public Relations through Social Media (3)	
CNA 450 Media Design Applications (3)	
CNA 459 Organizational Leadership (3)	
CNA 472 Sound Design (3)	
CNA 475 Communication Law (3)	

Student learning outcomes

1. Demonstrate advanced performance skills on an instrument and/or voice
2. Demonstrate the ability to work conceptually with the rhythmic, melodic, harmonic, and structural elements of music
3. Demonstrate a broad knowledge of music literature, musical genres, and cultural sources
4. Demonstrate proficiency in current music technology relevant to the field of study

music faculty



Visit www.wsc.edu/music-department to learn more about the Department of Music.

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Full-time
Matthew Armstrong, DMA
Shelly Armstrong, MME
Josh Calkin, DMA
Melissa Derechailo, DMA
Corey Estelle, DMA
Sarah Farr, DMA
Michael Genslinger, MME
Matthew Haakenson, Ph.D.
Karl Kolbeck, DMA

Part-time
Stacey Barelos, DMA
Lauren Calkin, B.A.
Kelly Coslet, M.M.
Curt Jeffries, BFA
Aaron Stroessner, DMA
Suzie Pepin, MSE
Alexandria Plumb, M.M.
Brad Weber, M.M.

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