2026-27 Academic Year

DIGITAL FILM PRODUCTION AND THEORY

Unlock your potential in the world of digital media with our Digital Film Production degree. This program equips you with the technical know-how to bring stories to life. You'll dive into essential areas such as screenwriting, acting and performance techniques, live broadcasting, and studio production. You'll gain practical experience in directing, audio production, and post-production editing, preparing you with the skills to succeed in every phase of film creation. You'll also have opportunities to showcase their talent in local and regional film festival circuits, where several have competed and won major awards. Our Digital Film Production degree program will provide the comprehensive training needed to make your mark in the dynamic world of digital film.

fast facts

Credit hours: 36 (non-comprehensive) or 48

Students must also take 30 credit hours of General Studies courses. A total of 120 credit hours are needed to graduate from WSC. Additional majors or minors can be added to help meet graduation requirements.

Degree options: B.A. or B.S.

Department: Communication Arts

School: Arts and Humanities

Popular pairings: Animation for Film and Television, Creative Writing, Electronic Media, International Studies, Journalism, Promotion and Media, Theatre Arts

focus on results

Skills Learned

- Filmmaking and cinematography
- Advertising and commercial production
- Screenwriting
- Production design
- Digital editing
- Producing and directing
- 3D animation and visual effects
- Sound engineering
- Legal and ethical standards for mass communication

Possible Careers

- Advertising producer
- Copy writer
- Social media marketing content producer
- Production designer
- Corporate film producer
- Film director
- Film producer
- Screen writer
- Motion graphics animator
- Sound engineer

Types of Employers

- Advertising agencies
- Video production houses
- Film companies
- Broadcast media outlets
- Cable television providers
- Social media marketing agencies
- Corporations (in-house video)

outside the classroom

Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Career Scholars Program
- Media workshops
- Special event planning
- Peer mentoring, tutoring, and collaborative learning
- Service-Learning
- Study Abroad

Clubs / Organizations

- Film Club
- Lambda Pi Eta *(national honor society for communication majors)*
- WSC Student Media *(KWSC-FM, KWSC-TV, The Wayne Stater)*

Courses and outcomes

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The following courses are required for the program of study described on this sheet. Every effort is made to ensure this information is current, but please be aware that some content may have changed. To develop a plan for registering and taking these courses, please consult the current academic catalog and your advisor.

Program courses

Mass Communication Core Courses

CNA 263 Introduction to Mass Communication 3
CNA 280 News Writing 3
CNA 372 Media Ethics 3
CNA 471 Mass Media and Society 3
CNA 475 Communication Law 3
CNA 480 Senior Seminar in Mass Communication 3

Digital Film Production and Theory Concentration

Choose from the following 18
CNA 223 Acting (3)
CNA 274 Video and Film Production I (3)
CNA 284 Film Criticism (3)
CNA 318 Directing (3)
CNA 378 Performance for the Screen (3)
CNA 472 Sound Design (3)
CNA 473 Video and Film Production II (3)

Additional Courses for the 48-Hour Option

Choose from the following electives 12
CNA (B, F) 120/220/320/420 Mass Communication Arts Workshop (0-3)
CNA 162 Audio Production (3)
CNA 232 Stagecraft (3)
CNA 297/397/497 Internship in Broadcasting (3)
CNA 301 Advertising Copywriting (3)
CNA 313 American Black Cinema (3)
CNA 314 European Cinema (3)
CNA 315 Women in Film (3)
CNA 331 Scene Design (3)
CNA 337 Costumes and Make Up for the Stage and Screen (3)
CNA 352 Organizational Presentations (3)
CNA 370 Producing Film and Television (3)
CNA 382 Movement Specialties: Combat for the Stage and Screen (3)
CNA 383 Film and Literature (3)
CNA 387 Lighting (3)
CNA 391/491 Special Project in Communication (3)
CNA 419 Advanced Directing (3)
CNA 450 Media Design Applications (3)
CNA 453 Integrated Brand Promotion (3)
CNA 457 Special Topics in Communication (3)
CNA 471 Mass Media and Society (3)
CNA 478 Communication Ethics (3)
CNA 479 Animation and Motion Graphics Applications (3)
FCS 312 Historic Costume (3)
MUS 158 Music in Film (3)

Student learning outcomes

1. Demonstrate knowledge of the basic concepts of mass communication
2. Demonstrate mass communication skills
3. Apply principles of mass media

communication arts faculty

Visit www.wsc.edu/communication-arts-department to learn more about the Department of Communication Arts.

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