

GRAPHIC DESIGN

Logos. Graphics. Magazines. Clothing. Everywhere you look, printed material displays the work of a graphic designer. Eye-catching design makes a world of difference in advertising, marketing, branding, and more. The Graphic Design degree program at Wayne State College gives you training on the latest design software as a production tool. We focus on teaching the techniques, procedures, and methods – all part of the design process. With an Art (Graphic Design) degree from Wayne State College, you will be open to a broad range of career opportunities.

fast facts

Hours:

56 hours for concentration
30 hours in general education

At least 120 hours are required for graduation from Wayne State College. You may add electives or a minor to help meet these requirements.

Degree offered: B.A.

Department: Art and Design

School: Arts and Humanities

Internship: Required for credit toward your degree

Popular minors: Editing and Publishing, Online Media, Computer Information Systems, Business Administration, Web and Mobile App Design

focus on results

Skills Learned

- Adobe® creative software
- Creating and manipulating digital images
- Designing for print and digital media
- Typography and illustration
- Animation and interactive media
- Advanced drawing techniques
- Painting with oil and watercolor
- Printmaking and etching
- Fundamentals of web design
- History of art throughout various civilizations and cultures

Possible Careers

- Graphic designer
- Art director
- Multimedia designer
- Layout designer
- Corporate / in-house designer
- Web designer / developer
- Print designer
- Package designer
- User experience (UX) designer
- User interface (UI) designer
- Screen printer

Types of Employers

- Graphic design firms
- Online retailers
- Marketing agencies
- Advertising agencies
- Photography studios
- Printing companies
- Clothing companies
- Sign companies
- Magazines and newspapers
- Small and large businesses
- Government offices

outside the classroom

Activities / Opportunities

- Student shows and exhibits
- Visiting artist program
- Design competitions
- Student art sales
- ArtsWalk
- Trips and workshops
- Study Abroad

Clubs / Organizations

- American Institute of Graphic Arts
- Art Club
- College Art Association
- Graphic Design Club
- Mid America Print Council
- Southern Graphics Council International



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.



Sample program of study

2024-25 Academic Year

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. The class sequence listed is suggested only. The final decision rests with the student and academic advisor.

Freshman - 1st semester

| | |
|------------------------------------|---|
| ART 101 Design..... | 3 |
| ART 110 Drawing I..... | 3 |
| ART 244 Art History Survey I..... | 3 |
| General Studies by advisement..... | 6 |

Freshman - 2nd semester

| | |
|------------------------------------|---|
| ART 111 Drawing II..... | 3 |
| ART 204 Digital Imaging..... | 2 |
| ART 245 Art History Survey II..... | 3 |
| ART 281 Printmaking I..... | 3 |
| General Studies by advisement..... | 3 |

Sophomore - 1st semester

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|------------------------------------|---|
| ART 230 Graphic Design I..... | 3 |
| ART 271 Sculpture I..... | 3 |
| General Studies by advisement..... | 3 |
| Minor/elective..... | 6 |

Sophomore - 2nd semester

| | |
|------------------------------------|---|
| ART 200 Sophomore Review..... | 0 |
| ART 221 Painting I..... | 3 |
| ART 231 Graphic Design II..... | 3 |
| General Studies by advisement..... | 3 |
| Minor/elective..... | 6 |

Junior - 1st semester

| | |
|---|---|
| ART 302-307 - any 300-level Art History course..... | 3 |
| ART 322 Mixed Media..... | 3 |
| ART 335 Advanced Typography and Animation..... | 3 |
| General Studies by advisement..... | 3 |
| Minor/elective..... | 3 |

Junior - 2nd semester

| | |
|---|---|
| ART 302-307 (any 300-level art history course)..... | 3 |
| ART 403 App Design and Prototyping..... | 3 |
| General Studies by advisement..... | 3 |
| Minor/electives..... | 6 |

Senior - 1st semester

| | |
|--|---|
| ART 405 Web Design for Graphic Design..... | 3 |
| ART 411 Senior Portfolio..... | 1 |
| Graphic design elective by advisement..... | 3 |
| General Studies by advisement..... | 3 |
| Minor/elective..... | 6 |

Senior - 2nd semester

| | |
|---------------------------------|---|
| ART 410 Interaction Design..... | 3 |
| ART 497 Internship..... | 3 |
| Minor/electives..... | 9 |

Note: In place of electives, students are encouraged to minor in Advanced Studio Art, Online and Social Media, Business Administration, or another minor.

art and design faculty



Visit www.wsc.edu/art-design to learn more about the Department of Art and Design.

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