

# DIGITAL FILM PRODUCTION AND THEORY

Digital film is a major form of media today, from promotional clips and commercials to narrative films and movies. And at Wayne State, interest in this field is quickly growing. Our Digital Film Production and Theory degree program will help you develop skills in film production and on-camera performance. You'll get experience with cinematic production aspects taught in our current theatre courses, such as acting and directing, lighting, set design, etc. You'll establish an excellent foundation in media production, pre-production, and related skills. With a Digital Film Production and Theory degree from Wayne State, you'll be ready to enter the film industry directly or continue your study of film in graduate school.

## fast facts

### Hours:

48 hours for concentration

30 hours in general education

*At least 120 hours are required for graduation from Wayne State College. You may add a second major, minor, or electives to help meet these requirements.*

**Degrees offered:** B.A. or B.S.

**Department:** Communication Arts

**School:** Arts and Humanities

**Internship:** Encouraged but not required

**Popular minors:** Communication Studies, Journalism, Online Media, Promotion and Media, Theatre, Electronic Media

## focus on results

### Skills Learned

- Filmmaking and cinematography
- Advertising and commercial production
- Screenwriting
- Production design
- Digital editing
- Producing and directing
- 3D animation and visual effects
- Sound engineering
- Legal and ethical standards for mass communication

### Possible Careers

- Advertising producer
- Copy writer
- Social media marketing content producer
- Production designer
- Corporate film producer
- Film director
- Film producer
- Screen writer
- Motion graphics animator
- Sound engineer

### Types of Employers

- Advertising agencies
- Video production houses
- Film companies
- Broadcast media outlets
- Cable television providers
- Social media marketing agencies
- Corporations (in-house video)

## outside the classroom

### Activities / Opportunities

- Media workshops
- Special event planning
- Trips and conferences
- Peer mentoring, tutoring, and collaborative learning
- Service-Learning
- Study Abroad

### Clubs / Organizations

- WSC Student Media (*KWSC-FM, KWSC-TV, The Wayne Stater*)
- Lambda Pi Eta (*national honor society for communication majors*)
- Media Club
- Wildcat PR
- Writing Club



Visit [www.wsc.edu/clubs](http://www.wsc.edu/clubs) to learn more about clubs and organizations on campus.



# Sample program of study

2023-24 Academic Year

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor.

## Mass Communication Core (15 hours)

CNA 263 Introduction to Mass Communication .....	3
CNA 280 News Writing.....	3
CNA 372 Media Ethics .....	3
CNA 400 Portfolio Seminar.....	0
CNA 471 Mass Media and Society .....	3
CNA 475 Communication Law.....	3

## Digital Film Production and Theory Concentration (33 hours)

CNA 223 Acting.....	3
CNA 274 Video Production I.....	3
CNA 284 Film Criticism.....	3
CNA 318 Directing.....	3
CNA 378 Performance for the Screen .....	3
CNA 472 Sound Design.....	3
CNA 473 Video Production II.....	3

Choose 12 hours of electives from the following:

CNA 162 Radio Production .....	3
CNA 205 Play Writing/Screen Writing.....	3
CNA V220/320/420 Video/Film Mass Communication Arts Workshop .....	3
CNA 232 Stagecraft.....	3
CNA 297/397/497 Internship in Broadcasting.....	3
CNA 301 Advertising Copywriting.....	3
CNA 331 Scene Design.....	3
CNA 337 Costumes and Makeup for the Stage.....	3
CNA 352 Organizational Presentations .....	3
CNA 383 Film and Literature .....	3
CNA 387 Lighting.....	3
CNA 391/491 Special Project in Communication.....	3
CNA 419 Advanced Directing.....	3
CNA 450 Media Design Applications.....	3
CNA 453 Integrated Brand Promotion .....	3
CNA 457 Special Topics in Communication.....	3
CNA 471/571 Mass Media and Society.....	3
CNA 478 Communication Ethics.....	3
FCS 312 Historic Costume .....	3
MUS 158 Music in Film .....	3

## digital film faculty



Visit [www.wsc.edu/commarts](http://www.wsc.edu/commarts) to learn more about the Department of Communication Arts.

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