2023-24 Academic Year

BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY EDUCATION

Field endorsement to teach grades PK-12

You understand the business world, and you want to pass that knowledge on to the next generation of students. If you're looking for a Business Education degree and want to teach business and technology classes, consider a Business, Marketing, and Information Technology (BMIT) field endorsement from Wayne State College. You'll be ready to teach business, marketing, keyboarding, information technology, and career education courses in grades 6-12. You'll also be eligible for the Work-Based Learning supplemental endorsement to implement career and technical education courses and experiences in your school.

If you choose the Business, Marketing, and IT Education field endorsement, you are not required to choose any other endorsements to receive your B.A. or B.S.

fast facts

Hours:
48 hours for concentration
30 hours in general education

At least 120 hours are required for graduation from Wayne State College.

Degrees offered: B.A. or B.S.

Departments: Business and Economics, Educational Foundations and Leadership

Schools: Business and Technology, Education and Counseling

Clinical practice: One semester of student teaching required

Work experience: 1,000 verified hours of volunteer, internship, or paid work experience; or at least 300 hours of supervised work experience under the direction of the college or university recommending the endorsement

Accreditation: International Accreditation Council for Business Education (IACBE)

focus on results

Skills Learned

- Principles of economics
- Personal finance
- Foundation of human resource management
- Principles of accounting
- Principles of marketing and advertising
- Conducting international business
- Office systems and technology
- Information management and processing
- Presentation and public speaking

Possible Careers

- Business teacher
- Computer teacher
- Career counselor
- Marketing teacher
- Accounting teacher
- Keyboarding instructor
- Information technology teacher
- Academic advisor
- Vocational instructor

Types of Employers

- Middle schools
- High schools
- Business schools
- Vocational schools
- Career training centers
- Colleges and universities
- Businesses and corporations
- Non-profit organizations

outside the classroom

Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Business Challenge
- Executive in Residence
- Northeast Nebraska Teacher Academy (NENTA)
- Peer tutoring and mentoring
- Study Abroad

Clubs / Organizations

- College Entrepreneurs' Organization (CEO)
- Delta Sigma Pi
- FBLA Collegiate
- Sigma Beta Delta
- Society for HR Management (SHRM)

Sample program of study

2023-24 Academic Year

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. The class sequence listed is suggested only. The final decision rests with the student and academic advisor.

This endorsement requires one of the following: A) 1,000 verified hours of volunteer, internship, or paid work experience - OR - B) at least 300 hours of supervised work experience under the direction of the college or university recommending the endorsement.

Freshman

BUS 122 Personal Finance in Modern Society 3
CNA 100 Principles of Human Communication (General Studies CAT 2) 3
CSC 165 Intro to Web Design 3
EDU 150 Introduction to Professional Education 3
ENG 102 Composition Skills (General Studies CAT 1) 3
MAT by advisement (General Studies CAT 3) 3
General Studies 12

Sophomore

BUS 208 Business Communications 3
BUS 214 Information Management 3
BUS 216 Office Information Processing 3
BUS 222 Business Law I 3
BUS 240 Accounting I 3
BUS 241 Accounting II 3
ECO 202 Principles of Macroeconomics (General Studies CAT 10) 3
ECO 203 Principles of Microeconomics (General Studies CAT 8) 3
EDU 250 Human Development and Cognition 3
EDU 275 PK-12 Instructional Design 3

Advancement to Level 2: Acceptance to Teacher Education Candidacy required before taking any 300 or 400 EDU/SPD level courses.

Junior

BUS 262 International Business 3
BUS 270 Principles of Marketing 3
BUS 307 Office Systems and Technologies 3
BUS 367 Foundations of Human Resource Management 3
BUS 372 Selling and Sales Management 3
BUS 374 Advertising and Integrated Marketing 3
SPD 302 Inclusion and Co-teaching in General Education 3
General Studies 3
Marketing elective (by advisement) 3
Choose one of the following:
BUS 470 Marketing Management (spring only) 3
BUS 475 Consumer Purchasing and Motivation (fall only) 3
BUS 476 Retail Management (fall only) 3
CIS 375 Introduction to E-Commerce 3

Senior

BUS 490 Assessment Seminar (taken during final semester) 0
CED 423 Coordinating Techniques (fall only, online) 3
EDU 310 Reading, Writing, and Assessment in Content Area 2
EDU 409 Content Area Methods and Assessment (Business) 3
EDU 414 Content Area Practicum Experience (taken concurrently with EDU 409) 1
SPD 436 Classroom Management through Social-Emotional Learning 7-12 3

Advancement to Level 3: Clinical Practice
EDU 456 Clinical Practice and Seminar Secondary School 12

All persons seeking Nebraska certification are required to provide proof of a passing score on the Praxis II content test designated for the area(s) of endorsement. For information about the test requirements, please visit the Nebraska Department of Education website at www.education.ne.gov.

business and economics faculty

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Visit www.wsc.edu/business to learn more about the Department of Business and Economics.

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