WAYNE
STATE COLLEGE

GRAPHIC DESIGN

Logos. Graphics. Magazines. Clothing. Everywhere you look, printed material displays the work of a graphic designer. Eye-catching design makes a world of difference in advertising, marketing, branding, and more. The Graphic Design degree program at Wayne State College gives you training on the latest design software as a production tool. We focus on teaching the techniques, procedures, and methods – all part of the design process. With an Art (Graphic Design) degree from Wayne State College, you will be open to a broad range of career opportunities.

fast facts

Hours:
56 hours for concentration
30 hours in general education

At least 120 hours are required for graduation from Wayne State College. You may add electives or a minor to help meet these requirements.

Degree offered: B.A.

Department: Art and Design

School: Arts and Humanities

Internship: Required for credit toward your degree

Popular minors: Editing and Publishing, Online Media, Computer Information Systems, Business Administration, Web and Mobile App Design

focus on results

Skills Learned

- Adobe® creative software
- Creating and manipulating digital images
- Designing for print and digital media
- Typography and illustration
- Animation and interactive media
- Advanced drawing techniques
- Painting with oil and watercolor
- Printmaking and etching
- Fundamentals of web design
- History of art throughout various civilizations and cultures

Possible Careers

- Graphic designer
- Art director
- Multimedia designer
- Layout designer
- Corporate / in-house designer
- Web designer / developer
- Print designer
- Package designer
- User experience (UX) designer
- User interface (UI) designer
- Screen printer

Types of Employers

- Graphic design firms
- Online retailers
- Marketing agencies
- Advertising agencies
- Photography studios
- Printing companies
- Clothing companies
- Sign companies
- Magazines and newspapers
- Small and large businesses
- Government offices

outside the classroom

Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities
- Student shows and exhibits
- Visiting artist program
- Design competitions
- Student art sales
- ArtsWalk
- Trips and workshops
- Study Abroad

Clubs / Organizations
- American Institute of Graphic Arts
- Art Club
- College Art Association
- Graphic Design Club
- Mid America Print Council
- Southern Graphics Council International

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. The class sequence listed is suggested only. The final decision rests with the student and academic advisor.

Freshman – 1st semester
ART 101 Design...3
ART 110 Drawing I..3
ART 244 Art History Survey I..3
General Studies by advisement..6

Freshman – 2nd semester
ART 111 Drawing II (prerequisite ART 110).....................3
ART 204 Digital Imaging (prerequisite ART 101, 110)......2
ART 245 Art History Survey II...3
ART 281 Printmaking I..3
General Studies by advisement..3

Sophomore – 1st semester
ART 230 Graphic Design I...3
ART 271 Sculpture I...3
General Studies by advisement..3
Minor/elective..6

Sophomore – 2nd semester
ART 200 Sophomore Review.. 0
ART 221 Painting I..3
ART 231 Graphic Design II 3
General Studies by advisement..3
Minor/elective..6

Junior – 1st semester
ART 302-307 - any 300-level Art History course 3
ART 322 Mixed Media (prerequisite ART 111, 204, 221)...3
ART 335 Advanced Typography and Animation 3
General Studies by advisement..3
Minor/elective..3

Junior – 2nd semester
ART 302-307 (any 300-level art history course).............3
ART 403 App Design and Prototyping..............................3
General Studies by advisement..3
Minor/electives..6

Senior – 1st semester
ART 405 Web Design for Graphic Design 3
ART 411 Senior Portfolio...1
Graphic design elective by advisement...........................3
General Studies by advisement..3
Minor/elective..6

Senior – 2nd semester
ART 410 Interaction Design..3
ART 497 Internship..3
Minor/electives 9

Note: In place of electives, students are encouraged to minor in Advanced Studio Art, Online and Social Media, Business Administration, or another minor.

art and design faculty

Visit www.wsc.edu/art-design to learn more about the Department of Art and Design.

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