

A degree in MANAGEMENT (BUSINESS ADMINISTRATION)

Are you looking for a degree that can land you a job in virtually any business? Then think management degree. All organizations employ managers - industry, government, religious, political, economic, educational, construction, retail, and so on. Managers are critical to getting the job done well and are always on the cutting edge of decision-making and problem solving. WSC's management program lays a firm foundation in organizational knowledge, problem solving, and decision-making - through coursework, application projects, and case studies. By covering foundational material in organizational structure, human behavior in organizations, production and operations, computer information systems, and management science, our program provides the necessary material for beginning a career, going to graduate school (for example, an MBA from Wayne State), or basic considerations for starting your own business.

FAST FACTS

48 Hours for concentration

School: Business and Technology

Department: Business and Economics

Degrees offered: B.A. or B.S.

Internship: Encouraged but not required

Popular pairings: Spanish, Economics, Management Information Systems, Manufacturing Management, Sport Management, Marketing

..... focus on results

Skills Learned

- Managerial and supervisory strategies
- Applying analytical approaches to management issues
- Managerial accounting
- Workforce planning and organizational design
- Business management and leadership
- Legal and ethical standards of business
- Principles of business marketing
- Presentation and public speaking
- Oral and written communication

Possible Careers

- Small-business owner
- CEO
- Project manager
- Team leader
- Store manager
- Business analyst
- Account executive
- Sales manager
- Operations manager
- Human resource manager
- Financial manager

Types of Employers

- Business and corporations
- Manufacturing companies
- Retail stores
- Hospitals and medical clinics
- Schools, colleges, and universities
- Banks and financial institutions
- Government / federal agencies
- Insurance companies
- Manufacturing companies
- Self-employment

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Business Competition Day
- Executive in Residence
- Peer tutoring and mentoring
- Study Abroad
- Service-Learning

Clubs / Organizations

- Sigma Beta Delta
- Delta Sigma Pi
- Phi Beta Lambda
- Pi Omega Pi
- SHRM (Society for HR Management)

SAMPLE PROGRAM OF STUDY

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. For questions about this content, please see your advisor.

FRESHMAN/SOPHOMORE

BUS 208 Business Communications.....	3
BUS 222 Business Law I	3
BUS 226 Business Statistics	3
BUS 240 Accounting I	3
BUS 241 Accounting II	3
CNA 100 Principles of Human Communication	3
ECO 202 Principles of Macroeconomics	3
ECO 203 Principles of Microeconomics	3
MAT 110 Topics and Ideas in Math	3
ENG 102 Composition Skills	3
Other General Education courses	

JUNIOR - 1st semester

BUS 360 Management Theory and Practice	3
BUS 366 Management Science	3
BUS 370 Principles of Marketing	3

JUNIOR - 2nd semester

BUS 322 Managerial Finance	3
BUS 343 Managerial Accounting	3
BUS 352 Production and Operations Management	3
BUS 367 Found of Human Resource Management	3

Junior or Senior Year

Management electives	6
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Choose two combinations of the following:

BUS 372 Selling and Sales Management (3) *Spring*
-and- BUS 476 Retail Management (3) *Fall*

BUS 369 Managing Diversity (3) *Spring*
-and-BUS 471 Principles of Supervision (3) *Fall*

ITE 108 Manufacturing Processes and Systems (3) *Spring*
-and- ITE 315 Manufacturing Technology (3) *Spring*

PED 450 Program Management in Sport and Wellness (3)
Spring
-and- PED 464 Facility Management in Sport and Wellness
(3) *Fall*

SENIOR - 1st semester

BUS 408 Business Ethics	3
BUS 480 Business Research	3
CIS 430 Management Information Systems	3

SENIOR - 2nd semester

BUS 362 International Business	3
BUS 418 Legal Environment of Business	3
CIS 477 Project Management	3
Management electives	

BUS 420 Strategic Management (3) can be taken after 105 credit hours.

business
and **economics**
faculty

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Lindsey Doctorman, Ph.D.
Sharon Garvin, Ed.D.

Trisha Kolterman, Ph.D.
Brian Kufner, Ph.D.
Patricia Lutt, Ph.D.
Jeryl Nelson, Ph.D.
Heather Pemberton
Gerard Ras, Ph.D.