

focus on

2018-19 Academic Year

MANAGEMENT - ONLINE

(BUSINESS ADMINISTRATION)

Are you looking for a degree that can land you a job in the business world? Wayne State's online business management degree program lays a firm foundation in organizational knowledge, problem-solving, and decision-making, all through coursework, application projects, and case studies. By covering foundational material in organizational structure, human behavior in organizations, production and operations, computer information systems, and management science, our business management program provides material to help you begin a career or to move up in your current career. You'll even learn what to consider if you're starting your own business.

FAST FACTS

Hours:

48 hours for concentration
30 hours in general education

At least 120 hours are required for graduation from Wayne State College. You may add electives or a minor to help meet these requirements.

Degrees offered: B.A. or B.S.

Department: Business and Economics

School: Business and Technology

focus on results

Career Advancement

Take the next step in your career with the education you need for promotion!

Skills Learned

- Managerial and supervisory strategies
- Applying analytical approaches to management issues
- Managerial accounting
- Workforce planning
- Organizational design
- Business management and leadership
- Legal / ethical standards of business

Possible Careers

- Small-business owner
- CEO
- Project manager
- Team leader
- Store manager
- Account executive
- Sales manager
- Operations manager

compare the cost

(Costs shown are tuition and fees per credit hour)

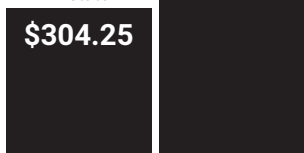
WSC delivers a comprehensive online human resource management degree at a **lower cost** than area schools. And with a **flat rate for residents and non-residents**, you can't beat our value!

In-state and out-of-state
\$289



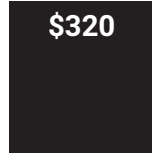
Wayne State College

In-state
\$304.25



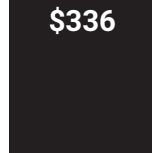
University of Nebraska-Kearney

In-state and out-of-state
\$320



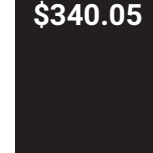
Southern New Hampshire University

In-state and out-of-state
\$336



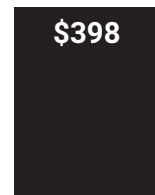
Capella University

In-state and out-of-state
\$340.05



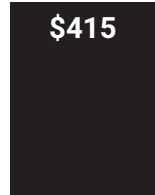
University of South Dakota

In-state and out-of-state
\$398



University of Phoenix

In-state and out-of-state
\$415



Bellevue University

Costs are estimates based on information found on institutions' websites and marketing materials.

SAMPLE PROGRAM OF STUDY

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. For questions about this content, please see your advisor.

BUSINESS FOUNDATION (15 hours total)

(Pass each of the following with a grade of "C" or better)

BUS 208 Business Communications.....	3
BUS 222 Business Law I.....	3
BUS 226 Business Statistics.....	3
BUS 240 Accounting I.....	3
BUS 241 Accounting II.....	3
CNA 100 Principles of Human Communication*.....	3
ECO 202 Principles of Macroeconomics*.....	3
ECO 203 Principles of Microeconomics*.....	3
ENG 102 Composition Skills*.....	3

*ENG 102, CNA 100, ECO 202, and ECO 203 will satisfy both General Studies requirements and Business Foundation requirements.

BUSINESS CORE (27 hours total)

BUS 260 Management Theory and Practice.....	3
BUS 262 International Business.....	3
BUS 270 Principles of Marketing.....	3
BUS 322 Managerial Finance.....	3
BUS 352 Production and Operations Management.....	3
BUS 408 Business Ethics.....	3
BUS 418 Legal Environment of Business.....	3
BUS 420 Strategic Management (can be taken after 105 credit hours).....	3
BUS 490 Assessment Seminar.....	0
CIS 430 Management Information Systems.....	3

MANAGEMENT CONCENTRATION (21 hours total)

BUS 343 Managerial Accounting.....	3
BUS 366 Management Science.....	3
BUS 367 Foundations of Human Resource Management.....	3
BUS 480 Business Research.....	3
CIS 477 Project Management.....	3

Plus 6 hours of electives from the following:

BUS 350 Managing Behavior in Organizations.....	3
BUS 372 Selling and Sales Management.....	3
BUS 452 Human Resource Development.....	3
BUS 471 Principles of Supervision.....	3
BUS 476 Retail Management.....	3
ITE 108 Manufacturing Process and Systems.....	3
ITE 315 Manufacturing Technology.....	3
PED 450 Leadership in Sport Organizations.....	3
PED 464 Facility Management in Sport and Wellness.....	3

**business
and economics
faculty**

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Chuck Parker, Ph.D.
Gerard Ras, Ph.D.