

COMMUNICATION STUDIES

Good communication is the key to opening many doors. Want to persuade someone to see your point of view? Then you'll need to learn the art of articulation, discussion, and argumentation. The communication studies degree program at Wayne State College focuses on interactions between individuals, groups, and organizations. In this discipline, you'll hone your communication skills and turn your passion for words and storytelling into a useful tool for relaying accurate information to the public.

FAST FACTS

Hours:

36 hours for concentration
30 hours in general education

At least 120 hours are required for graduation from Wayne State College. You may add a second major, minor, or electives to help meet these requirements.

Degrees offered: B.A. or B.S.

Department: Communication Arts

School: Arts and Humanities

Internship: Encouraged but not required

Popular minors: Biology, Journalism, Business Administration, Theatre, Editing and Publishing, Electronic Media, Music, English, Art, Sport Management, Coaching (7-12), International Studies, Criminal Justice

focus on results

Skills Learned

- Interpersonal communication
- Speech delivery / public speaking
- Critical thinking and reasoning
- Persuasion, argumentation, and advocacy
- Organizational communication and leadership
- Intercultural communication
- Mass communication through various media
- Conflict management

Possible Careers

- Professional speaker / presenter
- Public relations specialist
- Digital strategy specialist
- Communications specialist
- Marketing director
- Social media manager
- Speechwriter
- Actor, announcer, or on-air personality
- Human resource specialist
- Writer or journalist

Types of Employers

- Television / broadcast companies
- Online media outlets
- Publishing companies
- Businesses and corporations
- Marketing / advertising agencies
- Public relations firms
- Hospitals and medical clinics
- Government programs
- Non-profit organizations
- Theatres / production companies
- Schools, colleges, and universities

outside the classroom



Visit www.wsc.edu/clubs to learn more about clubs and organizations on campus.

Activities / Opportunities

- Communication workshops
- Theatre arts workshops
- Trips and conferences
- Peer mentoring and tutoring
- Service-Learning
- Study Abroad

Clubs / Organizations

- Drama Club
- Lambda Pi Eta Honorary
- Wildcat PR
- WSC Media Club
- WSC Student Media (*KWSC-FM, KWSC-TV, The Wayne Stater Student Newspaper*)

SAMPLE PROGRAM OF STUDY

Every effort is made to ensure this information is current, but please be aware that some content may have changed. There is no substitute for developing a careful course registration plan in consultation with your advisor. For questions about this content, please see your advisor.

Note: Students must complete all General Studies requirements as well as requirements for a second major or minor. A 48-hour option is available by advisement in the communication studies and organizational leadership and public relations concentration areas. Choose 12 hours of unduplicated courses in the concentration.

FRESHMAN

CNA 100 Principles of Human Communication (General Studies CAT 2)	3
CNA 101 Intro to Theatre (General Studies CAT 4).....	3
CNA 201 Small Group Communication or CNA 210 Interpersonal Communication	3
CNA 240/440 Intercollegiate Forensics	1-3
CNA 252 Public Address.....	3
ENG 102 Composition Skills (General Studies CAT 1) (<i>take second semester</i>)	3
Math by advisement (General Studies CAT 3)	3
General Studies CAT 5 and CAT 6	6

SOPHOMORE

CNA 302 Language and Human Behavior.....	3
CNA 317 Argumentation.....	3
CNA 346 Organizational Communication I	3
CNA 471 Mass Media and Society	3
General Studies CAT 7	3
General Studies CAT 8.....	3

JUNIOR

CNA 418 Health Communication.....	3
CNA 442 Communication and Rhetorical Theory	3
CNA 459 Organizational Leadership.....	3
CNA 462 Communication Research Methods	3
CNA 467 Intercultural Communication.....	3
CNA 470 Family Communication.....	3
General Studies CAT 9 and CAT 10	6

SENIOR

CNA 342 Persuasion	3
CNA 448 Organizational Communication II	3
CNA 455 Senior Seminar	3
CNA 478 Communication Ethics.....	3

**communication
studies
faculty**

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