

Management

Major Course Work

General Education	46
Business Foundation	15
Business Core	30
General Electives	13
Management Concentration*	21
Total Semester Credit Hours	125

*Management Concentration

BUS	343 Managerial Accounting	3
	366 Management Science	3
	367 Human Resource Mgmt	3
	480 Business Research	3
CIS	477 Project Management	3
Electives-6 hours selected from the following:		6
BUS	372 Selling and Sales Management (3)	
	476 Retail Management (3)	
	369 Managing Diversity (3)	
	471 Principles of Supervision (3)	
ITE	108 Manufacturing Processes and Systems (3)	
	315 Manufacturing Technology (3)	
PED	450 Program Mang't in Sport & Wellness (3)	
	464 Facility Mang't in Sport & Wellness (3)	

Goals & Objectives

The primary objective of the Management concentration is to provide a series of educational experiences at the undergraduate level as a basis for a career in the profession of management. The broad range of core course offerings provides opportunities for individual placement in public, private, or non-profit organizations. Furthermore, the flexibility of elective hours in the major allows individuals desiring a particular career area to achieve some specialization.

The management program at Wayne State College strives to produce not only technical expertise but also a professional attitude problem-solving approach. The management concentration provides intensive study of organizations and people at work over the broad range of managerial activities, plus an integration of other business and non-business disciplines to give a broad base from which to work.

Job Opportunities

Completion of the degree in Business Administration with a concentration in Management provides for a wide variety of job opportunities, including the following:

Retail Management

Management of a retail store in almost any product line (i.e., variety stores, department stores, grocery stores, etc.)

Production Management

Management of production/manufacturing facilities, with all involved there (transportation, assembly line supervision, etc.).

Store Management

Supervising shipment into, out of, and storage of goods within warehouses and other storage facilities.

Operations Research Analyst

Application of modeling techniques (linear programming, simulation, statistics, etc.) to managerial decision making.

Personnel Management

Management of the personnel within an organization including hiring, testing, placement, benefit analysis, and administration, etc.

Management Information Systems Analyst

Management of the information processing system within the organization so that line managers get current, reliable information necessary to decision making.

The field of management requires both "people skills" and technical skills, and an ability to synthesize the two. Management is both a science and an art needed by all commercial/business enterprises. In addition, the same skills are required by governmental offices (local, state, and national) and by all non-profit or volunteer organizations. With this demand, the horizons of a management career are bounded only by an individual's own imagination, dedication, and abilities. The profession is currently in a state of change with large problems and challenges that need to be met; these challenges provide tremendous potential for advancement, as well as interesting and important contributions for an individual to make.

The synthesis of the people/technical skills is itself a challenge, whatever the setting of the manager. The manager must be able to write and speak clearly, analyze and solve problems logically and quickly, and translate these solutions into plans for action. These skills are the same regardless of the particular job context (retail, production, personnel, etc.) or the employer (public, private, or non-profit).

In short, a career in management offers variety, important problems to be solved, a chance to be tested, a chance to use skills, a chance to learn new skills on a constant basis, and good benefits.

Wayne State College

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