

**Toward Responsible Use of Substance Today  
(TRUST) Coalition Minutes  
August 1, 2008**

**Present:** Lin Brummels, Counseling Center Director; Kathy Mohlfeld, WSC Counselor; Jason Mrsny, Campus Security Crime Prevention Officer; Curt Frye, VP and Dean of Students; Steve Shear, Project Extra Mile-Wayne, Cedar and Madison County Coordinator; Heather Reinhardt, Diversity Council Chair; Jane Reynolds, NU Directions and the Univ. of Nebr. Lincoln Nebraska Prevention Center for Alcohol and Drug Abuse; Chief Lance Webster, Wayne Police Department; Brandon Ziska, Campus Security Officer; Lynn Sievers, Wayne Herald; Julie Rother, Northeast Nebraska Public Health Department Nurse Director.

**Congratulations to those coalition members being recognized for their efforts:**

**Officer Jessica Bolles: MADD Education Award**

**Chief Lance Webster: Project Extra Mile Law Enforcement Award (8/14/2008)**

**Lin Brummels: WSC Professional Staff Recognition Award (8/7/2008)**

**Neighborhood Relations:**

Campus Visitor: Jane Reynolds of the University of Nebraska NU Directions campus-community coalition and the Nebraska Prevention Center for Alcohol and Drug Abuse.

Update on NU Directions: The 10 year grant is ending this month. Linda Major, project director, has also applied for SPF-SIG funding to continue their efforts in Lincoln and with the NCC statewide coalition. Tom Gebhardt, of SUNY-Albany presented earlier this week at UNL regarding lessons learned in coalition building and planning for students coming back to campus in the fall and leaving in the spring. Jeff Carstens and Lance Webster attended the workshop for the TRUST Coalition. Jane provided an extra set of information. Jane will be moving out of Lincoln to Sioux City, so NU Directions will be looking for another project administrator if they receive SPF-SIG funding.

Discussion was also held regarding downtown bar associations; good neighbor door-hangers; Good Samaritan policies; hotlines; tailgating and 21 drinks on 21 birthdays, city ordinances; rent-wise Nebraska; MIP Diversion programs; campus judicial services and collecting more environmental data.

**Education and Information Report:**

Kathy Mohlfeld will be partnering with Dr. Barb Hayford and her Environmental Studies Seminar (BIO 104) class in Fall 2008. Kathy was awarded a Professional Staff Grant funds and Dr. Hayford is applying for Service-learning funds to collect unused/out-dated medications and over-the-counter medications for appropriate disposal. Education will also be provided to community about appropriate disposal for pharmaceuticals. This will help to safeguard against inappropriate use of these medications as well as protect the environment from improper disposal (ground water). Materials will be developed in the fall term and then distributed during spring semester at Elderfest, the Wellness Fair and Earth Day activities. May try to

involve Criminal Justice Management classes and/or Monica Snowden's SOC 420 Environmental Sociology class in Spring 2009. See <http://www.smarxtdisposal.net/index.html> and [http://www.theantidrug.com/pdfs/resources/teen-rx/CADCA\\_Strategizer52.pdf](http://www.theantidrug.com/pdfs/resources/teen-rx/CADCA_Strategizer52.pdf) for more information.

Norfolk Daily News article alcohol poisoning story of Winona State University. Jenna Foellmi died 12/14/2007. See article.

Northeast Nebraska Partnership for Healthy Communities (NNPHC) a.k.a The Partnership met yesterday. Behavioral health committee (substance abuse, violence, mental health and brain injury); access and information issues; Transitional Board being formed and nominations being accepted. Contact Deb Scholten at 375-2200.

### **Policy and Enforcement:**

#### **Project Extra Mile (PEM):**

Next PEM meeting is Friday, August 8, 2008 at 10:00 a.m. at Journey Christian Church (across the road from McDonald's). Contact Steve Shear at 833-5441 for more information.

On July 31, the Nebraska Liquor Control Commission (LCC) heard testimony to determine if alcopops will be classified as beer or distilled spirits. See Omaha World-Herald article. Several students spoke up at the meeting and are to be commended for voicing their viewpoints.

Kathy sent letters to Governor Heineman and to the LCC urging them to protect our kids and follow the law. The Commissioners have two options:

1. Continue to ignore the statute, making alcopops cheaper and more available for young people while profiting the alcohol industry; or
2. Protect our kids according to Nebraska state law.

From the 7/31/08 KTCH Newsgram: Opponents of flavored alcoholic beverages such as Mike's Hard Lemonade are squaring off with the state Liquor Control Commission over a proposal they say could help keep the drinks on many store shelves at low prices. But defeating the proposed rule wouldn't automatically take "alcopops" out of stores that only sell beer, said the state's top liquor control official. Instead, it could open the door for courts to decide whether the beverages are beer or hard liquor under state law. Members of the anti-alcohol group Project Extra Mile say the drinks are brewed as a beer but also contain hard liquor such as vodka in combinations for a lighter taste aimed at young people. The group says the drinks should be considered distilled spirits – hard liquor – under state law.

PEM Poster campaign for the fall term, see examples.

Steve Shear encouraged members to call their Senators and the Governor to voice opinions on this matter. The LCC is taking written comments for 30 days and will most likely make a decision in October.

Kathy wrote a letter in May to Jag Jaeger, Vice President of JV Games Inc. in Nevada regarding Beer Pong, the first game in the Frat Party Games series. The game normalizes aggressive and dangerous drinking and lowers the perception of harm associated with this behavior. Minimum request was to not have it be given a teen rating, but that it should have an Adults Only (OA) rating.

Licensed establishments: Wayne has 20 licensed establishments for 1 liquor license for approximately every 280 residents or 1 for approximately every 175 college students! Per Lance Webster.

SPF-SIG: 21 applicants for 15 awards. Should be notified around August 15<sup>th</sup>.

#### **Wildcat Wheels Safe Ride Program:**

New yard signs and mouse pads. Tyler Weber, Lead Dispatcher will give new students safe ride information during Student Orientation.

Checker Cab increased the cab fee per night from \$132.00 to \$150.00. So it will cost \$450 a night to run 3 cabs and total \$15,300 for 34 nights this academic year.

#### **Social Environment:**

Updated brochure and large posters for the Residence Hall lobbies, Student Center, library and Rec. Center, see example. Thank you to everyone who took the time to review the flyer for updates.

Anheuser-Busch bought by InBev of Belgium. A-B was America's (48% market share) largest brewer and #2 worldwide, see article.

**\*\*Thank you** for all of your work in addressing alcohol and drug issues in our community.

- Check the TRUST Coalition website for minutes of the meetings at [http://www.wsc.edu/counseling\\_center/related\\_services/trust\\_coalition](http://www.wsc.edu/counseling_center/related_services/trust_coalition)
- Contact the Counseling Center at 402-375-7321 or [wsctrust@hotmail.com](mailto:wsctrust@hotmail.com) if you have any suggestions or concerns for the TRUST Coalition.

Kathy will send out information as to when the next meeting will be held.

“Never doubt that a small group of thoughtful, committed citizens can change the world.”  
Margaret Mead