

Toward Responsible Use of Substances Today (TRUST) Coalition Minutes

January 23, 2007

- Present: Jessica Bolles, Lin Brummels, Jeff Carstens, Curt Frye, Cynthia Hruby, Kathy Mohlfeld, Jason Mrsny, Carmen Patent, Troy Reynolds, Brian Wiese
- Kathy Mohlfeld has completed the Drug Free Schools and Campuses Biennial Review report. She can be contacted at kamohlf1@wsc.edu for more information. Several current policies were discussed. Clarification regarding enforcement of Minor In Possession of Alcohol law was clarified between the WSC Dean of Students, Campus Security, and the Wayne Police Department officer assigned to campus. Discussion of how a Texas college handles alcohol violations was also discussed.

Committee/Workgroup Updates:

Education and Information Report:

- **WSC Health Fair**-April 12th, Frey Conference Suite, we will have a table set up.
- **Webinars:** (audio teleconferences with power point slides)
2:00-3:15 p.m. in the Elkhorn Room of the Student Center on each of the dates below

Music Drug Awareness, Feb. 15: Music is a powerful way that today's youth are getting messages on how to act and behave in our society, including how to act vis-à-vis alcohol. This session will provide information on current alcohol and drug-related trends in music and discuss how many youth may respond to music messages. Understanding some of these issues will give professionals tools for improving how they communicate with youth.

Working with Retailers: Self Policing Strategies and Collaborative Initiatives, March 15: Underage drinking is a complex issue that requires commitment from all stakeholders. In many communities, public health and law enforcement work well together, but retailers are sometimes seen as a reluctant participant, if a participant at all! This presentation will, from the retail perspective, highlight the barriers to gaining participation from the retail community and provide insights into proven ways to increase retail stakeholder involvement and increase self-policing efforts to reduce underage drinking. Participants will also learn strategies for addressing retailers who do not "get on board."

Alcohol and Crime Among Youth, April 19: Alcohol use by youths has been linked to delinquent behaviors, such as stealing, engaging in violent behavior and illicit drug use. Research also indicates that early drinkers are more likely than nondrinkers to engage in delinquent behaviors. How strong is this relationship between youth alcohol use and criminal behaviors? Presenters for this call will discuss the relationship between alcohol and crime among youth and provide strategies for preventing alcohol-related criminal activity among youth.

- **AlcoholEdu for College** is an on-line course designed as a primary prevention program to be given to an entire population of students (i.e. an entering first-year class). This method known as Population-Level Prevention®. The course takes about 3 hours to complete (2 hours on a high-speed connection). It is best if students complete the

course in more than one sitting. The highest completion rates occur if students are instructed to complete prior to moving on campus. WSC has been selected to be in a study to receive AlcoholEdu for College. There won't be any monetary obligations for WSC. If the study is funded, the grant will pay all expenses and will provide \$1,000 of discretionary money for each college in each year of the study (which might be used for a Graduate Assistant to help implement the program over the summer). AlcoholEdu for college lists for \$14,500/year (approximately \$24.00 a student)

- **Nebraska Collegiate Consortium (NCC) to Reduce High Risk Drinking-**
 - Conference Call prior to this meeting
 - **Web Survey**-very poor response rate (2-3%), only 2 schools (UNK and SECC) got acceptable return rates in the first go around; New schedule:
 - **February 2nd** students receive letter from Curt Frye describing the survey and encouraging them to complete it
 - **February 5-11th** students see promotions across campus encouraging them to complete the survey
 - **February 5th** students receive e-mail with link to survey
 - **February 13th**-survey closes
 - **March 6th**, 8:30 a.m. to 3:00 p.m. Seminar in Lincoln to work with the statistics and strategic plan

Neighborhood Relations:

- No report

Policy and Enforcement:

- **Wildcat Wheels**
 - Fall 2006 averages: 72 calls and 191 passengers.
 - 1/11/2007 84 calls, 192 passengers (3 cabs)
 - 1/18/2007 58 calls, 161 passengers (2 cabs)
 - 3-4 dispatchers will be hired this semester to replace those graduating
 - The magnets for the cabs have been reduced to one. We don't plan to replace them, as the program is well known to students.
- **Project Extra Mile** is seeking a full-time coordinator to work in Wayne and focus on overseeing community efforts in Wayne, Cedar, Dixon, and Thurston counties. Bachelor's Degree required (May 2007 grads considered). Contact Diane Riibe, 11606 Nicholas St., Omaha, NE 68154. Their mission is to "create a community

consensus that clearly states that underage alcohol use is illegal, unhealthy and unacceptable.” There next meeting in Norfolk is Thursday, February 8 at 11:00 a.m. at the Norfolk Public Library. Carmen Patent reported that Project Extra Mile has done a good job in Norfolk of using environmental strategies to hold those in positions to check ID’s accountable.

Social Environment: Those wanting to participate in this committee, please contact Lin Brummels for more information at 375-7557, or stop by SC 103.

- The Coffee Shoppe, in downtown Wayne has been opening the business between 11 PM and 2 AM for the Thursday night crowd. They have seen around 50 people stop in and they haven’t had any problems with those people who may have been out drinking.

Upcoming meetings: Tuesdays, February 27, March 27, April 24 at 4:00 PM in the Bluestem Room

- Check the TRUST Coalition website for minutes of the meetings.
http://www.wsc.edu/counseling_center/related_services/trust_coalition/
- Contact the Counseling Center at 402-375-7321 or wsctrust@hotmail.com if you have any suggestions or concerns for the TRUST Coalition.

“Never doubt that a small group of thoughtful, committed citizens can change the world.”
Margaret Mead