

# Academic Fact Sheet

Wayne State  
College

## ONLINE MEDIA MINOR (21 Hours)

The Online Media Minor is administered by the Communication Arts Department.

### Facts about the Program

#### *Degrees Offered:*

Minor only, must be paired with a major.

#### *Faculty:*

Maureen Carrigg, M.F.A.  
Michael Marek, Ed.D.

### Career Opportunities

Editing  
News Reporting  
Publication Design

### Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. Several types of financial assistance are available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

**Special Abilities Scholarships are offered through the Communication Arts Department each semester to outstanding communication students and forensics competitors.**

### Program Description

News organizations, both print and broadcasting, are undergoing transformations unlike any in their history. Not only are new technologies, such as high definition TV and digital audio broadcasting, affecting individual media, but a more fundamental shift is occurring, brought about by online communication.

Tomorrow's journalists must also be prepared for managing online news services and for understanding the underlying technology. Just as importantly, future communication professionals need to grasp the impact of the world wide web on First Amendment protections, privacy and other issues.

### Special Offerings

This minor provides students with:

- \*an understanding of how online technology can be used for the dissemination of information.
- \*skills and knowledge in the design, development and structure of online offerings (in creating not only individual pages, but also hyperlink flow and pathways).
- \*the content management of online news and information services and the technology necessary for such services.
- \*the effect on online communication on First Amendment issues, privacy, intellectual property rights and communication theory and marketing.

### For more information contact:

Communication Arts Department  
Wayne State College  
Wayne, Nebraska 68787  
(402) 375-7394 or 1-800-228-9972  
www.wsc.edu

Lambda Pi Eta - Communication honorary

**ONLINE MEDIA MINOR (21 Hours)**

Students must choose a major to accompany this minor.

The following courses would provide the student with the necessary background in journalism, mass communication theory and First Amendment implications. This requires an interdisciplinary approach, with courses culled from several areas. A minor must include 12 hours unduplicated by the student's major(s).

CNA 426	WWW Development	3
Plus 18 hours from the following:		
ART 202	Typography	3
ART 330	Graphic Design	3
BUS 370	Marketing	3
CIS 130	Intro to Comp/Info Tech	3
CIS 140	Intro to Microcomputer Operating Systems	3
CNA 263	Intro to Mass Communication	3
CNA 301	Advertising Copywriting	3
CNA 450	Computer Layout & Design	3
CNA 454	Advanced Web Development	3
CNA 462	Communication Research	3
CNA 471	Mass Media & Society	3
CNA 475	Communications Law	3
CSC 150	Programming Fundamentals I	3
CSC 160	Programming Fundamentals II	<u>3</u>
		21

Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>

**NOTE:** Course sequences listed above are suggested only. The final decision rests with the student and advisor based on availability of courses. Summer school or an extra semester may be necessary for the student to complete all requirements.