

# Academic Fact Sheet

# Wayne State College

## MASS COMMUNICATION - JOURNALISM CONCENTRATION (36 Hours) or (48 Hours)

Journalism is administered by the Communication Arts Department.

### Facts about the Program

#### *Degrees Offered:*

B.A.

B.S.

#### *Faculty:*

Maureen Carrigg, M.F.A.

Max McElwain, Ph.D.

Michael Marek, Ed.D.

### Career Opportunities

Editing

Sportswriting

News Reporting

Photojournalism

Publication Design

### Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. Several types of financial assistance are available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

The following scholarships are available through the Communication Arts Department:

Special Abilities Scholarships are offered each semester to outstanding majors.

Neihardt Scholarships

Jack E. Backer Scholarship

Dick Manley Scholarship

Nebraska Press Women

Nebraska Press Association

Society of Professional Journalists

### Program Description

The journalism program prepares majors for careers in media writing, editing and design, and offers non-majors a citizen's understanding of how newspeople work by offering: skills courses that focus on newswriting, reporting, copy editing, layout and design and headline writing; content courses that focus on mass media, communication law and problems in teaching journalism and advising school newspapers and yearbooks; hands-on experience in reporting, writing, editing and photography for The Wayne Stater.

### Special Offerings

Internships -- Through community organizations are available. See Maureen Carrigg for information.

Lambda Pi Eta - Communication honorary

### For more information contact:

Communication Arts Department

Wayne State College

Wayne, Nebraska 68787

(402) 375-7394 or 1-800-228-9972

www.wsc.edu

**MASS COMMUNICATION - JOURNALISM (36 Hours) or (48 Hours)**

**FRESHMAN YEAR**

ENG 102	Composition Skills	3	General Education	9-12
HIS 120	World History	3	CNA 220/320 Journalism Workshop	1-3
CNA 100	Prin. of Humn Communication	3	CNA 263 Intro to Mass Communication	3
CNA 280	News Writing			
	General Education	6		

15-17 hours each semester

**SOPHOMORE YEAR**

CNA 262	Writing for Mass Media	3	Select one from:	
CNA 289	Photojournalism	3	CNA 220/320/420 Communication Arts Workshop	3
CNA 290	Editing and Copy Editing	3	CNA 458 Advanced Newswriting	
	Life Science (laboratory)	3	and Reporting	3
	Courses in major/minor	3	MAT by advisement	3
			Courses in the minor or	
			second major	3-9
			Physical Science	3

15-17 hours each semester

**JUNIOR YEAR**

	General Education	6	General Education	3-6
CNA 320/420	Comm Arts Workshop	3	Courses in the minor or	
CNA 372	Journalism Ethics	3	second major	3-9
CNA 471	Mass Media and Society	3		

15-17 hours each semester

**SENIOR YEAR**

* CNA	Journalism Concentration electives	1-12	CNA 450	Computer Layout & Presentation	3
CNA 497	Journalism Internship	3	CNA 453	Integrated Marketing Communication	3
CNA 462	Communication Research	3	CNA 475	Communication Law	3
	Courses in the minor or				
	second major	3-9			

15-17 hours each semester

\* Students enrolled in 48 hour major must add 12 hours of Journalism Concentration electives. Choose from this list: CNA 301 Advertising Copywriting (3), 374 Public Relations (3), 375 Intercultural Communication (3), 389 Photojournalism (3), 391/491 Special Projects in Communication (3), 462 Worldwide Web Development (3), 454 Advanced Web Development (3), 475 Special Topics in Mass Communication (3), BUS 370 Principles of Marketing (3), 374 Principles of Advertising (3), ENG 200 Expository Writing (3), 321 Literary Editing (3), 325 Structure of English, 362 Linguistic Theory & Apps (3), GEO 305 Political Geography (3), ITE 361 Photography (3), 362 Digital PHotography (3), 425 Desktop Publishing (3), POS 300 State and Local Politics (3), 350 The American Presidency (3), 380 Public Policy (3). Journalism concentration students may take up to three additional hours of workshop classes as electives in the 48-hour major.

Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>

**NOTE:** Course sequences listed above are suggested only. The final decision rests with the student and advisor based on availability of courses. Summer school or an extra semester may be necessary for the student to complete all requirements.