

Academic Fact Sheet

Wayne State College

JOURNALISM AND MASS COMMUNICATION SUBJECT ENDORSEMENT (30 Hours)

The Journalism and Mass Communications subject endorsement is administered
by the Communication Arts Department.

Facts about the Program

Degrees Offered:

B.A.

B.S.

Faculty:

Maureen Carrigg, M.F.A.

Max McElwain, Ph.D.

Michael Marek, Ed.D.

Career Opportunities

Teach Journalism and Mass Communications

Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. There are several types of financial assistance available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

The following scholarships are available through the Communication Arts Department:

Special Abilities Scholarship - are offered each semester for outstanding communication students and forensics competitors.

Program Description

The journalism and mass communications subject endorsement provides preparation for those students who wish to become endorsed to teach these subjects in a secondary school setting.

Note

Students selecting the journalism and mass communications subject endorsement must also select another endorsement in a second subject.

Lambda Pi Eta - Communication honorary

For more information contact:

Dr. Deborah Whitt
Communication Arts Department
Wayne State College
Wayne, Nebraska 68787
(402) 375-7394 or 1-800-228-9972
www.wsc.edu

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FRESHMAN YEAR

| | | | | |
|---------|------------------------------|---|---|---|
| ENG 102 | Composition Skills | 3 | General Education | 3 |
| CNA 100 | Prin. of Human Communication | 3 | Courses in second endorsement | 3 |
| HIS 120 | World History | 3 | EDU 201 Intro to Professional Education | 3 |
| | General Education | 6 | | |

15-17 hours each semester

SOPHOMORE YEAR

| | | | | |
|---------|------------------------------------|---|-------------------------------|---|
| CNA 262 | Writing for Mass Media | 3 | Life Science (laboratory) | 3 |
| CNA 263 | Intro to Mass Communication | 3 | EDU Professional Education | 6 |
| CNA 290 | Editing and Copy Editing OR | | Courses in second endorsement | 6 |
| CNA 450 | Comp Layout and Presentation | 3 | MAT by advisement | 3 |
| CNA 301 | Advertising Copywriting OR | | CNA 280 Newswriting | 3 |
| BUS 374 | Principles in Advertising | 3 | | |
| | Physical Science (laboratory) | 3 | | |

15-17 hours each semester

JUNIOR YEAR

| | | | | |
|---------|---------------------------------|---|------------------------------|---|
| | General Education | 3 | General Education | 6 |
| CNA 346 | Organizational Comm I OR | | CNA 390 Broadcast Journalism | 3 |
| CNA 358 | Adv News Writing and Reporting | 3 | EDU Professional Education | 3 |
| CNA 389 | Photojournalism OR | | Second endorsement | 3 |
| ITE 361 | Photography | 3 | | |

15-17 hours each semester

SENIOR YEAR

| | | | | |
|----------|---------------------------|-----|---------------------------|----|
| CNA J420 | Journalism Workshop | 3 | EDU 410 Directed Teaching | 12 |
| CNA 426 | Worldwide Web Development | 3 | | |
| EDU | Professional Education | 6-9 | | |
| | (including CNA methods) | | | |
| | Second endorsement | 6-9 | | |

15-17 hours each semester

Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>

NOTE: Course sequences listed above are suggested only. The final decision rests with the student and advisor based on availability of courses. Summer school or an extra semester may be necessary for the student to complete all requirements.