

Academic Fact Sheet

Wayne State College

EDITING AND PUBLISHING MINOR (21 Hours)

The Editing and Publishing Minor is administered by the Communication Arts Department.

Facts about the Program

Degrees Offered:

Minor only, must be paired with a major.

Faculty:

Andrew Alexander, Ph.D.	Lori Newcomb, M.S.E.
J.V. Brummels, M.A.	Jessica Pitchford, Ph.D.
Katherine Butler, Ph.D.	Gretchen Ronnow, Ph.D.
Maureen Carrigg, M.F.A.	Catherine Rudin, Ph.D.
Michael Marek, Ed.D.	William Slaymaker, Ph.D.
Max McElwain, Ph.D.	

Career Opportunities

Technical Writing
Book Editing
Magazine Editing
Research
Information Analysis
Advertising
Sales and Marketing

Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. There are several types of financial assistance available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

The following financial assistance is available through the Communication Arts Department:

Special Abilities Scholarship are offered to outstanding majors.

Anderson-Vaughn Scholarship
Hanawalt Scholarship - awarded annually to an English major who has demonstrated character and scholarship.
S. Edwin Jones-Kay Corporation Scholarship
Ruby V. Pedersen "Excellence in English" Scholarship
Irol Whitmore Scholarship
David E. Stevens Memorial English Education Scholarship
Slaymaker Scholarship
Mildred Reed Jones Memorial Scholarship

Program Description

In recent years the publishing world has seen a number of changes: the consolidation of publishing firms; changes in manuscript selection; the establishment of a star system of marketable authors; and the emergence of more book superstores. In addition, the craft of writing has been effected by technological and managerial changes which have increased the demand for writing generalists who can write clearly and competently in a number of fields and who can also handle copy editing, computer layout tasks and advertising and marketing research.

Special Features

This minor will prepare students for opportunities in editing and publishing by providing them with the following:

- *an understanding of the publishing industry and the literary enterprise.
- *skills and knowledge in the design and production of publications.
- *a solid foundation of writing.
- *skills applicable to the business of publishing.

Lambda Pi Eta - Communication honorary

For more information contact:

Communication Arts Department
Wayne State College
Wayne, Nebraska 68787
(402) 375-7394 or 1-800-228-9972
www.wsc.edu

EDITING AND PUBLISHING MINOR (21 Hours)

Students must choose a major to accompany this minor.

The minor must include a minimum of 12 hours unduplicated by the student's major(s). Complete at least 50% of the courses in the minor at the 300-400 level.

Writing Courses (at least 3 hours must be upper level) - select from:

ENG 200	Expository Writing	
ENG 202	Poetry Workshop	
ENG 203	Fiction Workshop	
ENG 221	Editing for Publication	
ENG 402	Advanced Poetry Workshop	
ENG 403	Advanced Fiction Workshop	
CNA 262	Writing for the Mass Media	
CNA 280	News Writing	
CNA 290	Editing & Copy Editing	
CNA 430	Playwriting	
CNA 458	Adv. News Writing & Reporting	6 (total selected from above courses)
ENG 321	Production & Design for Publication	3
ENG/CNA 497	Internship in Publishing	variable hours
CNA 453	Integrated Marketing Communication	3
ITE 425	Desktop Publishing	<u>3</u>
		21

50% of the hours must be at the 300 level or above.

Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>

NOTE: The above class sequence is suggested only. The final decision rests with the student and academic advisor.