

Academic Fact Sheet

Wayne State College

SPEECH COMMUNICATION MAJOR: COMMUNICATION STUDIES CONCENTRATION (36 Hours)

Speech Communication is administered by the Communication Arts Department.

Facts about the Program

Degrees Offered:

B.A.
B.S.

Faculty:

Randa Garden, Ph.D.
Richard Murphy, M.A.
Deborah Whitt, Ph.D.
Ronald Whitt, Ed.D.

Career Opportunities

Advertising
Corporate Communications Organizational Development
Information Analysis & Delivery
Ministry
Organizational Leadership
Organizational Management
Personnel Relations
Pre Law
Public Relations & Information Presentation
Sales and Marketing
Teaching & Coaching Speech Activities

Program Description

The speech communication program offers students an opportunity to explore concepts and to gain competence in various communicative settings by offering:

- *Courses which focus on the principles and practices of articulation, discussion and argumentation procedures;
- *Courses which focus on interpersonal, small group, organizational and intercultural communication;
- *Courses which focus on communication theory, public relations, organizational presentations and leadership;
- *Courses which focus on communication processes within and among individuals, groups, organizations and society;
- *Special emphasis on student paper presentations at state, regional and national communication conferences.

Special Offerings

Communication Studies Degree
Corporate, Community and Public Relations Degree
Intercollegiate Speech Competition - See Dr. Ron Whitt for information
Internships -- Through community organizations are available. See Dr. Ron Whitt for information.
Lambda Pi Eta - Communication honorary
Travel abroad experiences - See Dr. Deborah Whitt for more information.

NOTE: A 48-hour option is available by advisement in the Communication Studies and Organizational Leadership and Public Relations concentration areas. Choose 12 hours of unduplicated courses in the concentration.

Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. There are several types of financial assistance available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

The following scholarships are available through the Communication Arts Department:

Special Abilities Scholarship - are offered each semester for outstanding communication students and forensics competitors.

For more information contact:

Dr. Deborah Whitt
Communication Arts Department
Wayne State College
Wayne, Nebraska 68787
(402) 375-7394 or 1-800-228-9972
www.wsc.edu

SPEECH COMMUNICATION: COMMUNICATION STUDIES (36 Hours)

FRESHMAN YEAR

ENG 102	Composition Skills	3	CNA 210	Interpersonal Comm. OR	
CNA 100	Prin. of Human Communication	3	CNA 201	Small Group Comm	3
HIS 120	World History	3	MAT	by advisement	3
	General Education	<u>6</u>		General Education	<u>9</u>
		15			15

SOPHOMORE YEAR

* CNA 240/440	Intercollegiate Forensics	1-2	* CNA 302	Language and Human Behavior	3
CNA 252	Public Address	3		Physical Science (laboratory)	3
CNA 346	Organizational Comm I	3			
Life Science	(laboratory)	3			
	General Education	3			
	Courses in the minor				
	or second major	<u>3</u>			
		16-17			

JUNIOR YEAR

* CNA 342	Persuasion (prerequisite at least sophomore standing)	3	CNA 317	Argumentation (prerequisite at least sophomore standing)	3
* CNA 352	Organizational Presentation	3	CNA 442	Communication and Rhetorical Theory	3
* CNA 470	Family Communicatons	3	* CNA 375	Intercultural Communication	3
* CNA 462	Communicatons Research	<u>3</u>			

SENIOR YEAR

* CNA 459	Organizational Leadership (prerequisite at least sophomore standing)	3	CNA 455	Senior Seminar	3
* CNA 418	Health Communication	3	* CNA 448	Organizational Comm. II	3

NOTE: Students must complete all General Education requirements as well as requirements for a second major or minor. Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>
The above class sequence is suggested only. The final decision rests with the student and academic advisor.

*Courses are electives withing the Communication Studies concentration. Students should select 18 hours from this group.