

# Academic Fact Sheet

# Wayne State College

## SPEECH COMMUNICATION MAJOR: COMMUNICATION STUDIES CONCENTRATION (36 Hours)

Speech Communication is administered by the Communication Arts Department.

### Facts about the Program

#### *Degrees Offered:*

B.A.

B.S.

#### *Faculty:*

Randa Garden, M.A.

Richard Murphy, M.A.

Deborah Whitt, Ph.D.

Ronald Whitt, Ed.D.

### Career Opportunities

Management

Sales and Marketing

Public Relations

Information Analysis

Teaching

Forensics Coaching

Personnel Relations

Advertising

Pre Law

Corporate Communications Organizational Development

### Program Description

The speech communication program offers students an opportunity to explore concepts and to gain competence in various communicative settings by offering:

- \*Courses which focus on the principles and practices of articulation, discussion and argumentation procedures;
- \*Courses which focus on interpersonal, small group, organizational and intercultural communication;
- \*Courses which focus on communication theory, public relations, organizational presentations and leadership;
- \*courses which focus on communication processes within and among individuals, groups, organizations and society;
- \*Special emphasis on student paper presentations at state, regional and national communication conferences.

### Special Offerings

Communication Studies Degree

Corporate, Community and Public Relations Degree

Intercollegiate Speech Competition - See Ron Whitt for information

Internships -- Through community organizations are available. See Ron Whitt for information.

Lambda Pi Eta - Communication honorary

Travel abroad experiences - See Dr. Deborah Whitt for more information.

**NOTE:** A 48-hour option is available by advisement in the Communication Studies and Organizational Leadership and Public Relations concentration areas. Choose 12 hours of unduplicated courses in the concentration.

### Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. There are several types of financial assistance available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

The following scholarships are available through the Communication Arts Department:

**Special Abilities Scholarship - are offered each semester for outstanding communication students and forensics competitors.**

### For more information contact:

Dr. Deborah Whitt

Communication Arts Department

Wayne State College

Wayne, Nebraska 68787

(402) 375-7394 or 1-800-228-9972

www.wsc.edu

**SPEECH COMMUNICATION: COMMUNICATION STUDIES (36 Hours)**

**FRESHMAN YEAR**

|         |                              |          |         |                               |          |
|---------|------------------------------|----------|---------|-------------------------------|----------|
| ENG 102 | Composition Skills           | 3        | CNA 210 | Interpersonal Comm. <b>OR</b> |          |
| CNA 100 | Prin. of Human Communication | 3        | CNA 201 | Small Group Comm              | 3        |
| HIS 120 | World History                | 3        | MAT     | by advisement                 | 3        |
|         | General Education            | <u>6</u> |         | General Education             | <u>9</u> |
|         |                              | 15       |         |                               | 15       |

**SOPHOMORE YEAR**

|               |                           |          |           |                               |   |
|---------------|---------------------------|----------|-----------|-------------------------------|---|
| * CNA 240/440 | Intercollegiate Forensics | 1-2      | * CNA 302 | Language and Human Behavior   | 3 |
| CNA 252       | Public Address            | 3        |           | Physical Science (laboratory) | 3 |
| CNA 346       | Organizational Comm I     | 3        |           |                               |   |
| Life Science  | (laboratory)              | 3        |           |                               |   |
|               | General Education         | 3        |           |                               |   |
|               | Courses in the minor      |          |           |                               |   |
|               | or second major           | <u>3</u> |           |                               |   |
|               |                           | 16-17    |           |                               |   |

**JUNIOR YEAR**

|           |                             |          |           |                              |   |
|-----------|-----------------------------|----------|-----------|------------------------------|---|
| * CNA 342 | Persuasion                  | 3        | CNA 317   | Argumentation                | 3 |
| * CNA 352 | Organizational Presentation | 3        | CNA 442   | Communication and Rhetorical |   |
| * CNA 470 | Family Communicatons        | 3        |           | Theory                       | 3 |
| * CNA 462 | Communicatons Research      | <u>3</u> | * CNA 375 | Intercultural Communication  | 3 |
|           |                             | 15       |           |                              |   |

**SENIOR YEAR**

|           |                           |   |           |                         |   |
|-----------|---------------------------|---|-----------|-------------------------|---|
| * CNA 459 | Organizational Leadership | 3 | CNA 455   | Senior Seminar          | 3 |
| * CNA 418 | Health Communication      | 3 | * CNA 448 | Organizational Comm. II | 3 |

**NOTE:** Students must complete all General Education requirements as well as requirements for a second major or minor. Advisors should consult the course rotations on the WSC web page at: <http://www.wsc.edu/academic/>  
The above class sequence is suggested only. The final decision rests with the student and academic advisor.

\*Courses are electives withing the Communication Studies concentration. Students should select 18 hours from this group.