

Academic Fact Sheet



BUSINESS ADMINISTRATION/INTERNATIONAL BUSINESS CONCENTRATION (48 Hours)

The Office Administration concentration is administered by the
Business Administration and Economics Department.

Facts about the Program

Degrees Offered:

B.S., B.A.

Faculty:

Patricia M. Arneson, Ed.D.
Vaughn L. Benson, Ph.D.
JoAnn E. Bondhus, L.L.M.
Gerald Conway, M.S.E.
Meenakshi N. Dalal, Ph.D.
Laura Dendinger, J.D.
Sharon Garvin, Ed.D.
Kenneth G. Hallgren, Ed.D.
Patricia Lutt, Ph.D.
Jeryl Nelson, Ph.D.
Charles Parker, Ph.D.
John Paxton, Ph.D.
Gerard Ras. M.B.A.
Gary Volk, Ph.D.

Career Opportunities

There are two kinds of jobs in international business. One involves working in the United States for a firm that engages in international trade but requires little foreign travel. The second kind of job requires either extensive travel overseas or working full time abroad. Both large and small companies offer opportunities in international business.

International Managers. Firms with international operations often appoint one or two top executives to work in each subsidiary that they have abroad. The rest of the managers and employees are often from the host country. Firms in banking, textiles, appliance manufacturing, and mining are among those stationing Americans overseas.

Importers. Importers buy goods overseas for resale in their own country. As a result, importers may travel extensively. In such cases, knowledge of foreign languages is an asset. Importers must also be sensitive to the customs and ways of doing business in other countries.

Export managers. Export managers are important to firms that sell their products abroad. They oversee international marketing, transportation, arrangement of credit terms, and customer relations. Like importers, export managers may have to travel extensively.

*Scholarship and Financial Aid
Information on the back*

Program Description

The primary objective of the International Business Studies concentration is to provide a series of educational experiences at the undergraduate level as a basis for a career related to international business. The course offerings provide opportunities for the student to explore the international implications of the traditional business concentrations of economics, marketing, finance, accounting, management, banking, law, and politics. The International Business concentration at Wayne State College strives to build professionalism in its graduates and to acquaint them with the basic of business in an international context. Upon completion of the program, students will possess the educational background required to enter various business areas and to becoming involved in the international aspects of these areas.

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BUS 457 Topics in Globalization.....	3
BUS 354 Human Resource Development	3
ECO 430 International Economics	3
GEO 120 World Regional Geography	3

Electives: 9 hours of advisor approved upper level course work from the following areas: ECO, GEO, POS or credit earned from an approved study abroad program.

TOTAL SEMESTER CREDIT HOURS125

For more information contact:

Business Administration and Economics Department
Wayne State College
Wayne, NE 68787
(402) 375-7245 or 1-800-228-9972
www.wsc.edu

Scholarships and Financial Aid

Wayne State College is committed to providing a quality, affordable education for its students. There are several types of financial assistance available for Wayne State students, including grants, loans, work-study and scholarships. The aid packages are composed of money from Pell grants, SEOG grants, SSIG grants, Perkins loans, Stafford student loans, PLUS loans and a variety of scholarships. Contact the Financial Aid Office at (402) 375-7230 for further information.

No special ability scholarships are available in the International Business Studies area. Students are encouraged to contact the Financial Aid Office for state-assisted and/or annual and endowed scholarship information. Scholarships are highly competitive and awarded through an application process.

Business Administration International Business Concentration (48 Hours)

Freshman/Sophomore

Fall/Spring

BUS 222 Business Law I (3)
 BUS 240 Accounting I (3)
 CNA 100 Principles of Human Communication (3)
 ECO 203 Principles of Microeconomics (3)
 MAT By advisement (3)

BUS 208 Business Communications (3)
 BUS 226 Business Statistics (3)
 BUS 241 Accounting II (3)
 ECO 202 Principles of Macroeconomics (3)
 ENG 102 Composition Skills (3)
 Other General Education Courses

Junior

Fall

BUS 322 Managerial Finance (3)
 BUS 352 Production and Operations Management (3)
 BUS 362 International Business (3)
 GEO 120 World Regional Geography

Spring

BUS 350 Managing Behavior in Organizations (3)
 BUS 370 Principles of Marketing (3)
 BUS 463 Diversity in the Workplace
 ECO 430 International Economics.

Senior

Fall

BUS 418 Legal Environment of Business (3)
 ECO 430 International Economics (3)

Spring

BUS 408 Business Ethics (3)
 CIS 430 Management Information Systems (3)

BUS 457 Topics in Globalization

9 hours of upper level ECO, GEO and POS or credit earned in a study abroad program.

BUS 420 Strategic Management (3) can be taken after 105 credit hours.