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## Mission

Wayne State College is a comprehensive institution of higher education dedicated to freedom of inquiry, excellence in teaching and learning, and regional service and development. Offering affordable undergraduate and graduate programs, the College prepares students for careers, advanced study, and civic engagement. The College is committed to faculty-staff-student interaction, public service, and diversity within a friendly and collegial campus community.

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## 2011- 2013 Strategic Plan

### TEACHING AND LEARNING: Continuously improve academic quality and learning.

- **Establish Leadership Infusion**
  - Expand Service Learning (AQIP Action Project, Proposed)
    - Establish a Service Learning Director
  - Increase International Education Opportunities (AQIP Action Project)
    - Establish International Education Coordinator
    - Increase number of faculty involved in International Education Opportunities
- **Use NeSIS Integrated Academic Advising System**
  - Study campus advising process
  - Create an Advising Director position
  - Establish systematic training for multiple mode advising (AQIP Action Project)
- **Promote a Vibrant Intellectual Climate**
  - Implement Innovative Academic Programs and Activities
  - Develop mechanism to recruit and retain adequate numbers of faculty and staff to achieve WSC mission
- **Strengthen Existing Curriculum**
  - Promote Assessment (NSCS EMPHASIS) (AQIP Action Project)
  - Expand General Education Program Assessment
- **Enhance Technological Infusion (NSCS EMPHASIS)**

### COMMUNITY: Build a sense of belonging, ownership, and esprit de corps among all college constituencies.

- **Enhance Campus Recognitions**
- **Promote Effective Campus Communication**
  - Position Web site as primary internal and external communication tool
  - Create FAQ & A-Z search/index for WSC Web site
- **Value Human Capital**
  - Assess and define the role of the HR Department
- **Provide Safety and Security (NSCS EMPHASIS)**

### REGIONAL SERVICE AND DEVELOPMENT: Engage the campus community in regional partnerships and service.

- **Increase position of Wayne State College as a regional service provider**
  - Develop programs for the South Sioux City Project with Northeast Community College
- **Expand College/Regional/Community Partnerships**

**QUALITY: (AQIP) Establish an institutional culture of systematic quality improvement.**

- **Continue AQIP Action Projects and Involvement**
  - Evaluate and complete Action Projects
  - Develop new Action Plans
  - Provide a mechanism for campus evaluation of assessment activities
- **Create measurable quality outcomes campus wide (NSCS EMPHASIS)**
- **Maintain AQIP Systems Portfolio**
- **Dovetail AQIP & Strategic Plan**
  - Create mechanism to assess and evaluate strategic plan outcomes

**STEWARDSHIP: Carefully manage and develop campus resources and facilities.**

- **Increase Public and Private Support**
  - Establish “friend of program” in coordination with WSC Foundation to support academic programs
- **Increase Grant Funding**
  - Establish an on-campus grant writer/coordinator position
- **Implement Conservation/Preservation**
- **Enhance Technological Resources**
- **Continue Campus Master Plan Programs (NSCS EMPHASIS)**

**STUDENT PERSISTENCE: Enroll, retain, and graduate an optimum number of students. (NSCS EMPHASIS).**

- **Enhance Student Life**
  - Improve resident life/facilities
  - Strengthen existing athletic programs
- **Promote Student Leadership**
- **Increase Student Recruitment and Admissions Efforts**
- **Broaden Marketing Plan**
- **Increase Student Retention (AQIP Action Project)**
  - Continue improvements to summer registration & new student orientations
  - Explore “first year experience” strategies – implement the most effective

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**Note:**

Bold and Underlined are the Core Values/clarifying phrases

Bullets and bold = Objectives

Unmarked = Strategies