

WAYNE STATE COLLEGE

NEBRASKA

Mission

Wayne State College is a comprehensive institution of higher education dedicated to freedom of inquiry, excellence in teaching and learning, and regional service and development. Offering affordable undergraduate and graduate programs, the College prepares students for careers, advanced study, and civic engagement. The College is committed to faculty-staff-student interaction, public service, and diversity within a friendly and collegial campus community.

2004-2006 Strategic Plan*

I. **TEACHING AND LEARNING:** Continuously improve academic quality and learning.

- **Strengthen Existing Curriculum**
 - General Education
 - ✓ *Systematically Review and Assess Progress*
 - ✓ *Revise Curriculum Based on Committee Findings*
 - Learning Communities (**Vital Project**)
 - ✓ *Plan and offer additional learning communities and linked courses.*
 - ✓ *Support field trips, speakers, and faculty facilitators.*
- **Promote Vibrant Intellectual Climate**
 - ✓ *Increase Participation in Conferences*
 - ✓ *Support Campus Forums, Seminars and Speakers*
- **Develop an Integrated Academic Advising System**
 - ✓ *Establish systematic training for multiple mode advising*
 - ✓ *Increase contacts between faculty and Student Services professionals*
 - ✓ *Evaluate and recognize advising excellence*
- **Enhance Technological Infusion**
 - ✓ *Establish and maintain an inventory*
 - ✓ *Annually update technology plan*
 - ✓ *Expand on-line instruction*

II. **COMMUNITY:** Build a sense of belonging, ownership, and *esprit de corps* among all college constituencies. (**Vital Project**)

- **Strengthen Diversity**
 - ✓ *Expand Student and Community Involvement in the Multicultural Center*
 - ✓ *Increase Campus Multicultural Activities*
- **Implement Human Resources Program (Vital Project)**
 - ✓ *Develop three-year implementation plan for the Human Resources Initiative.*
 - ✓ *Implement and improve the faculty and staff mentoring program*

- **Enhance Campus Recognitions**
 - ✓ *Establish a spring celebration of selected quality project*
 - ✓ *Coordinate Campus recognitions*
 - ✓ *Implement Employee Recognition Program*
- **Promote Effective Campus Communication**
 - ✓ *Establish Campus Issues Forums*
 - ✓ *Establish Campus Office Open Houses*
 - ✓ *Update Communications Audit*
- **Enhance Student Life**
 - ✓ *Create opportunities for theme-based housing*
 - ✓ *Increase weekend social/learning opportunities*
 - ✓ *Increase employment opportunities for students on and off campus*
 - ✓ *Create additional opportunities for student/faculty interactions, both formal and informal*
 - ✓ *Expand programming for weekend activities*
- **Promote Student Leadership**
 - ✓ *Expand and Publicize Student Leadership Program*
 - ✓ *Support and recognize students in existing leadership roles*
- **Provide Safety and Security**
 - ✓ *Develop a security advisory committee composed of students, faculty and staff which meets each semester to review our inter-local agreement and how it serves the campus.*
 - ✓ *Increase physical security features (lighting, landscaping, security cameras, safety locks)*
 - ✓ *Increase security education programs on campus.*

III. **COLLABORATION:** Engage the campus community in regional partnerships.

- **Expand College-School Partnerships**
 - ✓ *Increase collaboration with sister institutions (NSCS)*
 - ✓ *Create inventory of existing partnerships*
 - ✓ *Expand preK-16 partnerships*
- **Implement Civic Engagement**
 - ✓ *Begin implementation of campus civic engagement initiatives (Title III/Am. Democracy Project)*
 - ✓ *Integrate civic engagement activities into first-year experiences*
- **Increase Service Learning (Vital Few)**
 - ✓ *Increase the number of faculty who integrate service learning into their courses from current 20 to 30% in two years*
 - ✓ *Increase the number of students involved in service learning per yr. from 350 to 600+.*
- **Expand Community-Rural Connections**
 - ✓ *Create an inventory of existing community-rural connections*
 - ✓ *Enhance the promotion of the informational services we provide to region schools and public libraries*

- **Enrich College-Alumni Connections**
 - ✓ *Investigate annual student yearbook/Create an archive of college yearbooks*
 - ✓ *Involve alumni in student recruitment and career connections*

IV. QUALITY: (AQIP) Establish an institutional culture of systematic quality improvement.

- **Continue Implementation of Academic Quality Improvement Program**
 - ✓ *Develop and update annually the Systems Portfolio through broad campus involvement*
 - ✓ *Integrate of Quality Improvement Project with the 2004-06 WSC Strategic Plan*
 - ✓ *Refine AQIP process across campus groups*
- **Improve Assessment**
 - ✓ *Establish School academic quality improvement committees responsible for systematic program evaluation, assessment, and review (SPEAR)*
 - ✓ *Develop the process for systematic program evaluation, assessment, and review (SPEAR)*
 - ✓ *Develop a system for non-academic assessment*

V. STEWARDSHIP: Carefully manage and develop campus resources and facilities.

- **Increase Grant Funding**
 - ✓ *Increase contacts and consultations with American Association of State College and Universities (AASCU) Grants Services*
 - ✓ *Establish an on-campus grants resource liaison*
 - ✓ *Develop a grant system*
- **Increase Public and Private Support**
 - ✓ *Increase scholarship endowment program opportunities*
 - ✓ *Increase tuition remission budget*
 - ✓ *Develop and test a coordinated fundraising plan*
 - ✓ *Increase staff/faculty annual gifts*
 - ✓ *Increase contacts with state legislators*
(Include Library in Action Plan)
- **Implement Campus Master Plan Programs**
 - ✓ *Develop renovation program statement for Carhart Science Building*
 - ✓ *Expand maintenance facilities*
 - ✓ *Create a program statement for campus pedestrian center, "The Commons"*
 - ✓ *Increase and redesign campus sectors under irrigation*
- **Develop next level of Residence Life master plan (facilities and programs)**
- **Implement Conservation/Preservation**
 - ✓ *Pursue Gray Water Recycling Project*
 - ✓ *Expand recycling projects*
 - ✓ *Discern and protect the history of the college*

VI. STUDENT PERSISTENCE: Enroll, retain, and graduate an optimum number of students. (Vital Project)

- **Broaden Marketing Plan**
 - ✓ *Increase resources for marketing*
 - ✓ *Update logo/slogan and use systematically*
 - ✓ *Expand website for on-campus life*
- **Increase Student Recruitment and Admissions Efforts**
 - ✓ *Increase participation of students and faculty in high school visits*
 - ✓ *Increase contacts in under-represented communities*
 - ✓ *Maximize on-campus marketing*
- **Increase Student Retention**
 - ✓ *Maintain quality summer registration*
 - ✓ *Enhance student orientation(s)*
 - ✓ *Establish quality first year experience*
 - ✓ *Expand and promote transfer student orientation*

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Roman numerals = Core Values/clarifying phrases
Bullets = Objectives
✓ = Strategies
(Vital Project) AQIP

Developed/compiled by Mimi Moore, Strategic Planning Committee.