

## **Strategic Planning Council Minutes**

Wednesday, December 7, 2011

3:30 p.m., Connell Hall, Room 236

Members Present: Kevin Halle, Vaughn Benson, JoAnn Bondhus, Lesa Jensen, Jean Dale, Sue Sydow, Denise Mostek, Meena Dalal, Jeff Carstens, Jon Dalager, and Randy Bertolas.

Minutes from October 5, 2011 were distributed.

Sue shared the Biennial Strategic Planning Retreat results from Tuesday, November 1, 2011. Sue asked the group for comments and feedback as to how the day went. Sue typed up the ideas from the parking lot, which were tabled ideas from the retreat, and also comments from the plus delta chart and gave them as handouts. For the next retreat in two years, we could consider having it at the college center in South Sioux City if they have a facility large enough. Hy-Vee is close and could cater. Another idea that was mentioned would be to consider the new hotel and suites in Wayne if it is completed. The only drawback from having the retreat so close to campus is that people might consider running back and forth and then we will not get as much accomplished so out of town seems to work better.

Sue handed out results from the retreat and explained how similar items were grouped. The colors used in the handout have no meaning, just a way for Sue to group the like items. The first part of the day was spent reviewing the current plan where the group decided what items had been satisfied and what items were still ongoing or in progress. The items that were satisfied Sue removed from the draft strategic plan for 2012-2014. Then Sue went through and pulled the main ideas and grouped them to create the colored item sheet. From the colored item sheet Sue created a draft of the 2012-2014 strategic plan. Curt Frye shared the draft with President's Staff and the President's Cabinet. The shortened version will be what is put on the website. The chart form is the same as the draft format, with a chairperson/committee responsible; date completed, and evidence columns. With the new columns added, if we continue this as an ongoing reporting of the progress, then we won't be trying to get this information from everyone right before the next retreat.

Discussion was held on the omission from the new proposed plan of the goal of "changing the name of college to "university" that was suggested during the Strategic Planning Retreat. Sue said that she was advised by the administration that this would not be an accomplishable goal and therefore omitted.

A question asked was how many of these goals do we plan to complete? The committee will need to discuss that further. It was suggested, if we are going to list a chairperson then we need to set up a committee soon so that they can meet to discuss the funding they will need to meet their goal so that the funding can be requested to Jean Dale in the budget sessions.

Jean shared that the Board will be considering priorities for the budget as early as January. Wayne State needs to have their budgets to the Board in April and the Board approves the budget in June.

There was some discussion on the online course evaluation and it was recommended that Kelly Dilliard might be a good resource to standardize online courses. The committee discussed the goals of the plan and made some recommendations as to names that could be listed as chairpersons for each goal. Sue will send out revisions, please review so that the committee can continue the discussion at the next meeting which is scheduled for February 1.

Sue shared that the Academy team presented at the Results Forum and has been asked to present in the spring at the Higher Learning Commission. The academy members are Sue Sydow, Jim O'Donnell, Phyllis Spethman, Gwen Jensen, Tamara Worner, Keith Willis, Pat Arneson. This team has completed their four year commitment so a new team will be developed to begin new initiatives. Sue Sydow and Tamara Worner will remain as past members.

The Survey for Valuing People for Category 4 Results Section of the Systems Portfolio is available on G:drive at G:\wscdocuments\_and\_forms\AQIP\Climate Survey Fall 2011 and on the AQIP Website at [http://www.wsc.edu/academic/aqip/climate\\_survey/index.php](http://www.wsc.edu/academic/aqip/climate_survey/index.php). The results that are public at the above locations are the survey monkey results. For confidentiality, the written comments have only been shared with President Frye and Dr. McCue. There were 242 responses to the survey. It was noted that some of the same broad topics and areas of concern gathered from the written survey comments were many of the same topics that were brought up at the retreat in November.

Sue handed out a list of current and completed AQIP Action Plans and a synopsis of each. You can also view them at the Website/Action Projects [http://www.hlcommission.org/component/com\\_apdsearch/Itemid,126/index.php](http://www.hlcommission.org/component/com_apdsearch/Itemid,126/index.php)

Sue foresees that another project will be added soon regarding student retention from student services. Handed out list of current and completed action plans and a synopsis of them.

Sue reported that the AQIP Systems Portfolio is being revised. The portfolio is due October 2012. The portfolio is available at [http://www.wsc.edu/academic/aqip/systems\\_portfolio/](http://www.wsc.edu/academic/aqip/systems_portfolio/)

Here is the link for WSC Web site Accreditation Link/Page <http://www.wsc.edu/accreditation/>

Future Meeting Dates/Connell Hall Room 236

**Strategic Planning/AQIP Council (3:30 p.m.)**

February 1, 2012

March 7, 2012

April 11, 2012, Note this is the 2<sup>nd</sup> Wednesday

Respectfully submitted,  
Denise Mostek