

Wayne State College

Mission

Wayne State College is a comprehensive institution of higher education dedicated to freedom of inquiry, excellence in teaching and learning, and regional service and development. Offering affordable undergraduate and graduate programs, the College prepares students for careers, advanced study, and civic engagement. The College is committed to faculty-staff-student interaction, public service, and diversity within a friendly and collegial campus community.

2007-2010 Strategic Plan*

- I. **TEACHING AND LEARNING:** Continuously improve academic quality and learning.
 - **Strengthen Existing Curriculum**
 - **Promote Assessment (NSCS EMPHASIS) (AQIP Action Project)**
 - Training and in-service
 - Support and fund efforts to attain program-specific external accreditation (i.e. NCATE)
 - **General Education assessment**
 - **Create a systematical review and assessment plan**
 - **Promote Vibrant Intellectual Climate**
 - Increase Participation in conferences
 - Designate funding for support and professional staff
 - Promote training and mentoring for graduate assistants
 - Support Campus Forums, Seminars and Speakers
 - **Develop an Integrated Academic Advising System**
 - Initiate study of campus advising process and practice
 - Establish systematic training for multiple mode advising
 - Increase contacts between faculty and Student Services professionals
 - Evaluate and recognize advising excellence
 - **Enhance Technological Infusion (NSCS EMPHASIS)**
 - Renewal of technology resources, i.e. student information system and VISTA
 - Establish and maintain an inventory
 - Annually update technology plan
 - Expand on-line instruction
 - **International Education (NSCS EMPHASIS) (AQIP Action Project)**
 - **Globalization**
 - **Institutionalization**
 - **International Student**
 - **Service Learning**
 - Recognize
 - Academic and co-curricular

- Continue to increase the number faculty who integrate service learning into their courses
- Integrate civic engagement activities with service learning in first-year experiences
- Assurance of a program director

II. COMMUNITY: Build a sense of belonging, ownership, and esprit de corps among all college constituencies.

- **Feature Diversity (gender, ethnicity, place of origin, etc.)**
 - As an integral campus component
 - Qualitative and quantitative
- **Human Resource Expansion**
 - **Value and enrich human capital**
 - Develop a Policies and Procedures Manual
 - Continue with implementation of campus civic engagement initiatives (Title III/Am. Democracy Project)
- **Enhance Campus Recognitions**
 - Establish a spring celebration of selected quality project
 - Coordinate Campus recognitions, i.e. scholarships, retirements, etc.
 - Implement Employee Recognition Program
- **Promote Effective Campus Communication**
 - **Position Web site as primary internal and external communication piece**
 - Build awareness and promote responsibility in using the Web site
 - Assess resource needs for Web and electronic communication, both internal and external
 - Create a Web-based calendar
 - Promote campus projects and activities
 - Review access for employees
 - Develop internal communication plan
 - Improve Campus At A Glance/WSC Bulletin
 - Improve two-way communication
 - Improve vertical distribution of information; reach all levels, i.e. office assistants, other support staff
 - Solicit increased input from students
- **Enhance Student Life**
 - Conduct campus climate assessment
 - Create opportunities for theme-based housing
 - Increase weekend social/learning opportunities
 - Increase employment opportunities for students on and off campus
 - Create additional opportunities for student/faculty interactions, both formal and informal
 - Expand programming for weekend activities
 - Develop event parking plan

- **Promote Student Leadership**
 - Expand and Publicize Student Leadership Program
 - Support and recognize students in existing leadership roles
- **Provide Safety and Security (NSCS EMPHASIS)**
 - Review and expand the security advisory committee composed of students, faculty and staff which meets each semester to review our inter-local agreement and how it serves the campus
 - Review and practice emergency procedures on a regular basis
 - Increase physical security features (lighting, landscaping, security cameras, safety locks)
 - Increase security education programs on campus.
 - Create secure access
 - Campus card system
 - Up-to-date picture-log of students and employees

III. REGIONAL SERVICE AND DEVELOPMENT: Engage the campus community in regional partnerships and service.

- **Expand College-School Partnerships**
 - Create inventory of existing partnerships
 - Expand preK-16 partnerships
 - South Sioux City Project with Northeast Community College
- **Increase position of Wayne State College as a regional service provider.**
 - Create an inventory of regional and world service and partnerships.
 - Enhance the promotion of services to region.

IV. QUALITY: (AQIP) Establish an institutional culture of systematic quality improvement.

- **Maintain System Portfolio**
- **Dovetail AQIP & Strategic Plan**
- **Develop Action Plans to deal with opportunities discovered thru AQIP process**
- **Promote institutional awareness of AQIP process**
- **Create measurable quality outcomes campus wide (NSCS EMPHASIS)**
- **Provide a mechanism for campus evaluation of assessment activities**

V. STEWARDSHIP: Carefully manage and develop campus resources and facilities.

- **Increase Grant Funding**
 - Increase contacts and consultations with American Association of State College and Universities (AASCU) Grants Services
 - Establish an on-campus grants resource liaison
 - Develop a grant system
 - Create a campus-wide resource plan
 - Increase awareness of grant funding and additional funds, both external and internal
 - Evaluate burgeoning system (accommodate needs of 4 schools)
- **Increase Public and Private Support**
 - Implement Capital Campaign

- Focus on Faculty/Staff gifts, increase participation
- Increase contacts with state legislators
- Evaluate tuition remission budget
- **Implement Campus Master Plan Programs (NSCS EMPHASIS)**
 - Secure funding for Carhart and Commons Walkway
 - Sustainability/efficiency projects, i.e. Hahn, Gardner, Security
 - Update Resident Life Master Plan (create/update Program Statement for Pile Hall)
 - Develop next level of Residence Life master plan (facilities and programs)
- **Implement Conservation/Preservation**
 - Expand recycling projects
 - Expand: Partner with City
 - Plan for Centennial – Promote, Showcase
 - Improve energy conservation
 - Discern and protect the history of the college
 - Enhance archival activities
 - Investigate annual student yearbook/Create an archive of college yearbooks
- **Enhance Technological Resources**
 - Upgrade Administrative Systems (SIS, etc.), integrate w/existing when possible
 - Allocate additional human resources for design & maintenance of Web site
 - Create integrated campus-wide technology plan

VI. STUDENT PERSISTENCE: Enroll, retain, and graduate an optimum number of students. (NSCS EMPHASIS)

- **Broaden Marketing Plan**
 - **Continue name and program recognition through Web site, marketing, academic, and other activities**
 - Review and evaluate affordability
 - Expand Web site for student recruitment
- **Increase Student Recruitment and Admissions Efforts**
 - Focus activities on most effective use of resources
 - Involve alumni in student recruitment and career connections
 - Increase coordination between admissions and academic program for student recruitment
 - Evaluate & assess recruitment measures
 - Increase international student recruitment, increase all aspects of student diversity
 - Develop/Promote transfer student recruitment plan
- **Increase Student Retention (AQIP Action Project)**
 - **Continue improvements to summer registration & new student orientations**
 - **Explore “first year experience” strategies – implement the most effective**

- Assess measures taken to improve retention
- Assess summer registration, new student orientation, first-year experience, and measures taken to improve retention

***Note:**

Roman numerals = Core Values/clarifying phrases

Bullets = Objectives

➤ = Strategies

Items selected for major emphasis displayed in gray, large font

Things to Take a Look at:

- Intellectual Climate --> Look at Support Staff Perspective)
- On-line Instruction --> Gen Eds on line in the summer
- Improving Support for Software Knowledge --> ex. who to call when you need help with Excel
- Flat Screen TVs to display Bulletin
- Names of student organization leaders in the Directory and in the Stater

Things to Keep:

- Campus Forums, Speakers

Things Retired:

- Implementation of HR Program (Done)
- Communication Audit (Do not do it)
- Service Learning
- Learning Communities